

Annual Report 2014/2015



OUR MISSION

MISSION STATEMENT

To inspire the South Australian community to restore, preserve, and improve the environment through active participation.

GOVERNANCE STATEMENT

The KESAB Board is responsible for the corporate governance of the organisation.

A full Statement of KESAB Corporate Governance is available on request.

OBJECTIVES

- To inspire, influence and advocate for environmental sustainability.
- To provide support through education, innovation, engagement and research.
- To deliver effective partnerships and programs ensuring mutually beneficial environmental outcomes.
- To establish and maintain a public fund, to be called the KESAB Gift Fund, for the specific purpose of supporting the environmental objects of Keep South Australia Beautiful Inc. The Fund is established to receive all gifts of money or property for this purpose and any money received because of such gifts must be credited to its bank account. The Fund must not receive any other money or property into its account and it must comply with subdivision 30-E of the Income Tax Assessment Act 1997.





GG KESAB has delivered innovative and interactive learning initiatives to thousands of students, delivered PD sessions to thousands of teachers, and partnered with hundreds of community groups. With startling creativity, skills development, knowledge and innovation, KESAB has operated and remained not only relevant but a leader during half a century when lifestyle, communications, technology, demographics and environmental issues have changed significantly. 55

> Judges' comments, World Environment Day Awards 2015





UNAA Climate Change Development Officer (Pacific Region) Kevin Petrini presents UNAA Sustainability Education Award to KESAB *environmental solutions* Chair Ashley Watson.





Top: Litter Less audit – Port Lincoln Primary School. Bottom: Data from waste audits provide global solutions.

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FROM THE MINISTER FOR SUSTAINABILITY, ENVIRONMENT AND CONSERVATION

Hon Ian Hunter MLC Minister for Sustainability, Environment and Conservation

ESAB's mission 'to inspire the South Australian community to restore, preserve and improve our environment through active participation' is central to South Australia's reputation as a leader in recycling, resource recovery and litter reduction.

A highlight of the partnership this year was seeing the United Nations Association of Australia recognise KESAB's leading role, awarding them the 2015 *Environmental Sustainability Education Award* for their delivery of world-class sustainability programs.

As the judges commented, "KESAB's work remains as relevant today as some 50 years ago when KESAB was established".

More than ever before we need a shared approach to addressing our environmental challenges – including climate change, a low carbon economy and our commitment to making our capital city the world's first carbon neutral city through the establishment of a carbon neutral 'Adelaide Green Zone'.

KESAB's partnership with Zero Waste SA is funded by the State Government through a three-year agreement enabling the delivery of programs targeting diverse issues and sectors – from school children and the building and construction industry to monitoring litter on a quarterly basis since 1998.

KESAB's delivery of the Wipe Out Waste program continues to inspire schools to reduce waste through simple and enjoyable activities. School waste audits are showing that this program is having long-term benefit in reducing the amount of waste sent to landfill from schools.

Zero Waste SA supports litter reduction strategies through the agreement with KESAB contributing to our State's 'clean and green' image – and grassroots actions led by KESAB is one reason why governments and businesses travel from around the world to see how we do things here in South Australia.

To take the next step in reducing our litter further, the South Australian Government has committed to establishing 'Dob in a Litterer' (DIAL), a program to report litter in real time using any mobile phone.

The mobile application will allow members of the public to report litterers by submitting photos online or from a mobile device. The application will allow for 'on the go' reporting with the ability to photograph an incident and submit it, tagged with GPS coordinates as evidence of the littering.

KESAB's ability to change with the times, to remain relevant to our community and to lead with passion, distinction and results are all cause for celebration.

KESAB remains an institution that all South Australians can be proud of.





REPORT FROM THE CHAIR

Ashley WatsonChair KESAB

am very pleased to report that KESAB approaches its 50th anniversary with optimism for the future and pride in its past. Maintaining our ongoing status and relevance continues to be achieved through KESAB's trademark ability to respond quickly to change whether at a community, political or other stakeholder level. Our programs and activities recognise the contemporary demands of the communities in which we work and respond to them in engaging and appropriate ways.

A highlight of the 2014/2015 year was receiving the United Nations Association of Australia Environmental Sustainability Education Award of 2015, at a function I attended with the Executive Director in Melbourne. This award recognised KESAB's long-standing commitment to environmental education at a community level and was awarded among a field of highly deserving national entrants. It was testament to KESAB's core strengths that we were successful in achieving such a prestigious and meaningful award.

Environmental education, as delivered by KESAB, has been attracting growing interest at an international level and KESAB has been invited to join with government sponsored trade missions, and other overseas initiatives, to present internationally.

However, none of this has diverted KESAB from its core activities of keeping South Australia at the leading edge of waste management reform promotion and resource recovery. These have been cornerstones of activity since the introduction of reforms such as container deposit legislation, the banning of lightweight plastic bags and other matters for which South Australia has become well known as a leader in the field. Reducing litter and diverting waste from landfill will always be a fundamental objective for KESAB.

None of KESAB's achievements would be possible without the ongoing support and financial assistance from bodies such as Zero Waste SA (now the Office of Green Industries SA), NRM Education, SA Water, local government and our many industry supporters, all of whom recognise that through KESAB they can achieve levels of community engagement that add significant value in the delivery of their strategies and policies. I extend our very sincere thanks to them for their vital support.

On the ground, KESAB delivers education and training to teachers, to schools and to the community in highly relevant and effective ways. An excellent example of this is our continuing program aimed at improving the basic quality of life for the APY communities in the remote far north of South Australia. It is very fulfilling to see real change being effected in those areas.

KESAB has also worked with government throughout the year on pursuing the concept of 'Dob in a Litterer' where 'on the spot' penalties can be imposed for littering offences observed by authorised personnel or the public. This concept has proven successful in other states and creates an effective deterrent and fulfils an educative role in preventing littering and illegal dumping. KESAB looks forward to continuing in that role.

As always, I must acknowledge the able management direction provided by our Executive Director, John Phillips. His knowledge and standing are of immense value to KESAB, as are all of our staff who are positive, committed and enthusiastic in a way most organisations would greatly envy. I very much look forward to the year ahead.



REPORT FROM THE EXECUTIVE DIRECTOR

John Phillips OAM
Executive Director

ESAB environmental solutions' ongoing thirst to educate and engage community was recognised by the United Nations Association of Australia when they announced KESAB the winner of the Environmental Sustainability Education Award on 2015 World Environment Day.

The Award recognises the significant scope and reach of KESAB's creative, world-class education and action initiatives across a range of true community programs which embrace litter, waste, recycling, water, energy, research and biodiversity learning.

KESAB continues to deliver a number of iconic and long lasting environmental sustainability education and community action initiatives through corporate and government partnerships, but the face of KESAB is changing.

The KESAB Team has built capacity and skills and education development capability which has been demonstrated by increased scope of engagement in a number of environmental sustainability sectors. Outcomes achieved are integral to ensuring we can change behaviour through a spectrum of targeted approaches to meet both community expectation and regulatory change.

Working alongside our important government agency partners including Zero Waste SA, NRM Education, Environmental Protection Authority (EPA), Department of Planning, Transport and Infrastructure (DPTI), and the corporate sector including Veolia, Sims Metals, Australian Packaging Covenant (APC) and ResourceCo (and many others), the South Australian community demonstrates leadership and strong participation to achieve Australia's best outcomes

in resource recovery and innovative education programs.

Litter Less (The Wrigley Company), APY Lands waste and water education (SA Water, Australian Packaging Covenant) and KESAB education partnerships and contracts with councils including Cities of Unley, Port Adelaide Enfield, Tea Tree Gully, Prospect and Onkaparinga are making a difference to how communities change their waste diversion behaviour and habits.

Recyclers SA (108 depots) are long time partners with KESAB supporting school and local community recycling initiatives and awareness, achieving Australia's highest beverage container return rates. The Coca Cola International Beverage Container Recycling Grants program further assists community groups to improve recycling infrastructure and systems to maximise resource recovery at the local level.

During the year, the KESAB Waste Audit Team undertook a number of professional audits in partnership with councils and business with outcomes providing important research data to further improve waste diversion, especially green waste and organics and 'tricky wastes'.

A stronger focus on the delivery of professional development training and resources to teachers, and Waste Officer training at the municipal level, supports community engagement through improved understanding and stronger participation. These services are underpinned through the KESAB Waste Education Centre located at Wingfield.

The KESAB Education Team has excelled in developing the new Litter Less teaching resource



REPORT FROM THE EXECUTIVE DIRECTOR ////



and has contributed to NRM Education delivery of South Australia's foremost education packages. Our high level education is further exemplified by the partnership with SA Water wherein we have delivered the 'Source to Tap' program on the APY Lands. This project will be extended for another three years following a recent announcement of grants funding through SA Water.

We have also been intricately involved in developing waste and landfill MUNS (Municipal Officers) training in partnership with Regional Anangu Services Aboriginal Corporation (RASAC) on the APY Lands. As we continue into the new period, KESAB and RASAC, working with DPTI, will create new training resources in the Anangu language and build opportunities for social enterprise recycling on The Lands.

On other fronts, KESAB has provided advice and input to the EPA and Zero Waste SA embracing the proposed 'Dob in a Litterer' legislation announced as a Government platform in the 2014 election. The new 'Local Nuisance and Litter Control' Bill will be debated in Parliament in coming months which, if passed, will allow South Australia to respond to litter reduction and education underpinned by stronger public reporting and enforcement measures. South Australia has fallen behind in this area in recent years.

Junk CraftTM Activity Kits were developed during the year with the support of local businesses who contributed material off-cuts which would have otherwise been disposed of to landfill. KESAB will continue to build the product range with a view to marketing to schools Australia-wide.

As this Annual Report goes to print, we are working with the South Australian community to

share our expertise and drive globally, as the State Government strives to establish new trade and education opportunities in India and China.

The long standing working relationship between KESAB and Keep Australia Beautiful National Association (KABNA) has trodden a difficult path in the past twelve months. Many opportunities to capitalise through value adding and sharing resources, which would benefit Australians through engagement with consistent environmental sustainability education, have been lost. KABNA network members, including KESAB, are looking for a stronger and more focused direction in the 2015/2016 period if the national body is to maintain the crown as Australia's leading litter education and abatement organisation.

South Australia has set a very high benchmark, and collectively we can make a difference to a world that is not only rapidly growing (in both population and economically), but is not keeping up with the changes needed to address global warming and climate change, better use of waste streams as resources, and building capacity through renewable energy opportunities.

In short, it is an exciting time for KESAB as we continue to develop new strategies that will make a difference both in South Australia, and potentially globally.

A big thank you to the staff of KESAB who work tirelessly to 'save the planet' and to the KESAB Board who allow the Executive Director the flexibility to ensure South Australians do not forget that we all provide solutions to benefit the wellbeing of the environment for generations to come.

KESAB LITTER INDEX

ittering is an indicator of human behaviour and pollution impacting on aesthetics and natural environments.

Recording litter data shows the makeup and trends of packaging types impacting on the environment and has been undertaken by KESAB for almost 40 years, giving strategic direction to engage community and advocate for regulatory measures to maximise litter reduction.

There are many transparent issues associated with litter, such as availability and location of litter bins, impact of outdoor and public events, increased convenience and take away packaging linked to a transient lifestyle, uncovered loads, and just simply bad behaviour by some consumers (e.g. "The cleaners will pick it up!").

On the other hand, clean-up costs are not always transparent, with millions of dollars being spent through local council cleansing or waste systems, shopping centre services, chewing gum and cigarette butt removal, bin installations and management, and highway maintenance. Many clean-up activities are conducted by community and volunteer groups who are dedicated to picking up someone else's rubbish.

KESAB's Litter Index was developed coinciding with the introduction of Container Deposit Legislation (CDL) in 1978 in response to changes in consumerism and lifestyle which conflict with

each other. Specifically, this related to the latter not keeping up with rapid change in packaging material types, light weighting and continued influence of the 'throw away' mentality. Litter increased significantly during this period despite the installation of thousands of litter bins, butt bins and, in more recent years, the emergence of public space recycling bins.

CDL has been a huge success story, with litter reduction and recycling of beverage containers in South Australia far out stripping our interstate cousins. This is no cause for complacency as we do not fare as well in some other litter reduction areas achieved across borders.

The KESAB Litter Index is used in partnership with the Keep Australia Beautiful National Association throughout Australia, with counts undertaken at 983 sites (151 in South Australia). The KAB NLI (2014/2015) dataset has expanded to include observational research during the process, including litter bins and graffiti.

This KESAB Annual Report includes ten years of Litter Index information, with state and territory performance. It is not a simple matter of comparing one state against another; population, subtle consumer differences and regulatory

Items per 1,000m ²										
	05/06	06/07	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15
NAT	70	74	68	63	66	61	58	56	51	49
ACT	-	68	56	56	51	45	58	55	40	37
NSW	80	71	77	65	75	69	58	61	57	48
NT	-	64	60	84	70	34	49	51	52	62
QLD	89	86	76	59	76	78	70	68	72	68
SA	60	61	68	57	54	55	57	53	46	45
TAS	59	70	61	64	86	85	86	83	65	73
VIC	71	80	48	43	50	39	36	30	28	25
WA	60	83	85	87	71	75	62	63	54	50



approaches, such as Victoria's 'Dob in a Litterer' enforcement program which has had a marked impact to reduce litter in that state, all need to be considered.

KESAB is pleased that the South Australian Government has responded to our long-time advocacy for strengthened enforcement. The 'Local Nuisance and Litter Control' Bill is undergoing a community consultation process at the time of preparing this KESAB Annual Report, and we trust the much needed legislation will be introduced in the 2015/2016 period.

Overall, South Australia, through KESAB and ZWSA strategies, combined with school programs and community education, has achieved better than average outcomes to reduce litter within our state. These outcomes are supported by CDL and the banning of lightweight shopping bags. Cigarette butts have a negative impact due to maintaining a high proportion of the total litter stream (38%, May 2015).

The NLI continues to provide valuable data and is currently looking to undertake a major revamp to capture more detailed information, thereby allowing KESAB and KABN the opportunity to build on our mutual aspiration to make Australia litter free.

METHODOLOGY

NLI counts are conducted in November and May each year. KESAB Litter Index data is fed into the KAB National Litter Index. All results are quoted against a 1,000m² site area. Litter is calculated both numerically and volumetrically.

Sites are divided into 8 site types:

- Beaches
- Car parks
- Highways
- Industrial
- Recreational parks
- Residential
- Retail
- Shopping centres

Litter types counted are incorporated into seven main material type categories:

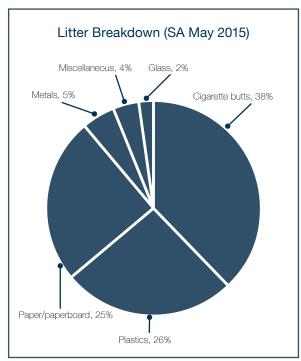
- Cigarette butts
- Glass
- Metals
- Plastics
- Paper/cardboards
- Miscellaneous

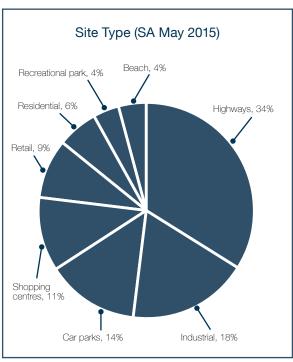
Volume (litres) per 1,000m ²										
	05/06	06/07	07/08	08/09	09/10	10/11	11/12	12/13	13/14	14/15
NAT	8.86	9.68	8.59	7.73	7.55	6.49	6.24	6.13	5.97	5.77
ACT	-	7.04	6.06	4.77	3.31	3.73	4.93	4.66	4.52	3.7
NSW	14.95	14.69	11.9	12.13	13.43	10.72	8.98	10.15	10.24	9.36
NT	-	5.32	7.24	6.0	5.09	3.16	3.84	2.61	2.75	3.57
QLD	7.66	7.59	7.44	5.6	5.65	5.94	4.88	4.82	5.56	5.81
SA	7.23	11.08	9.55	8.02	7.13	5.36	5.53	4.62	4.46	4.74
TAS	5.15	6.68	5.9	9.2	9.04	8.23	5.96	6.52	2.99	3.57
VIC	7.87	7.74	4.19	2.87	4.91	3.99	3.67	3.2	3.37	2.68
WA	12.19	12.19	13.06	11.93	9.44	9.03	10.28	10.46	10.14	9.58



ILLEGAL DUMPING

Included in the NLI is an Illegal Dumping category defined as the unlawful deposit onto land of waste larger than litter. This type of dumping varies from small bags of rubbish to larger scale dumping in isolated areas such as bushland. Changes in council hard waste collection systems may influence increased illegal verge dumping, deliberate avoidance by itinerant dwelling occupiers from paying disposal fees and DIY 'tradies' mid-night dumping all contribute to the





costly clean-up of illegal dumping. Illegal dumping represents the largest contribution to litter volume (1.22 litres per 1,000m² average).

DIRTY DOZEN

Over the years, the 'Dirty Dozen' remains consistent. Cigarette butts, paper and plastic items including food containers and utensils, confectionary wrappers, plastic sheeting, beverage containers (2% in SA compared to 14% in other states), cigarette packets and, bottle tops and straws are key offenders.

LITTER SIGNS, BINS AND GRAFFITI

2014/2015 is the first year in which signage, bin infrastructure and illegal graffiti vandalism have been measured within the NLI. Findings show the following:

- The most bin infrastructure was found at retail sites.
- The above was followed by shopping centres and recreational parks.
- Shopping centres, retail sites and recreational parks have the most cigarette butt bins and litter signage.
- Most litter bins were in Victoria, butt bins in Queensland and signage in Western Australia.
- Nationally, graffiti vandalism was most prevalent at recreational parks followed by highways and car parks.
- Graffiti was counted as none, low (2m²), medium (2–10m²) or high (more than 10m²).

SOUTH AUSTRALIAN RESULTS

NLI data shows considerable variances between state levels of bin infrastructure, signs and site types. Across the 151 South Australian KESAB sites, litter bins ranged from 11 (beaches) to 27 (retail sites), with cigarette butt bins ranging from zero (industrial sites) to 31 (shopping centres).

Graffiti recorded as either 'none' (car parks, highways, industrial, retail, shopping centres) to 'medium' (recreational parks).

NB: Volunteer graffiti removal teams working with local councils often remove graffiti within 24 hours. The data referred to in the NLI report is a snapshot on one given day of observations and data collection.



LITTER LESS

he Litter Less resource has undertaken an extensive review and development process over the past twelve months. The exciting outcome is a fantastic, global quality education resource for teachers and students in years 4 to 7. KESAB is excited to see the resource finally completed and is overwhelmed by support which will see the product used across Australia.

The Litter Less resource 'package' provides teachers with the knowledge and tools to offer their students a holistic understanding of litter and littering issues. Litter Less is presented as six inquiry questions, which are separated into three interconnected themes and delivered over 12 lessons. The themes and inquiry questions are:

- Theme 1: **Defining**
 - Inquiry question 1: What is litter?
 - · Inquiry question 2: How and why do people litter?
- Theme 2: **Understanding**
 - Inquiry question 3: How does litter move, and where to?
 - Inquiry question 4: How does litter break
 - Inquiry question 5: What does litter look like in our school community?
- Theme 3: Actioning
 - Inquiry question 6: How do we create a litter-free school?

The lessons align with the Australian Curriculum and take into consideration the cross-curricular priorities and general capabilities. They aim to embrace local, national and global contexts, while considering the environmental, social and economic impacts of littering.





The Litter Less resource includes:

- 58 page unit of work, presented as six inquiry questions
- A3 'Litterbugs' poster
- A3 size 'Larry Litter' story book
- 'Litter in the Real World' and 'Lunchbox' image cards
- CD containing:
 - · copies of all printed materials
 - Australian Curriculum links document
 - · 'Larry Litter' audio book
 - interactives to support the unit of work
 - IWB versions of applicable student activity sheets.

There is also a Litter Less website, which provides samples of the material available for purchase, as well as extra learning activities. It can be accessed by visiting the following website:

www.letsbesustainable.com.au/litterless

Litter Less again demonstrates the creative capability of KESAB education officers in developing an interface between community and education to change behaviour. Special mention to Caitlin and Cally for a huge effort to pull the Litter Less project together.

The project would not have achieved such a great outcome without support and direction from The Wrigley Company (Mars), Kids Media, Zero Waste SA and Australian Packaging Covenant.

The resource can be purchased by completing the order form on the *Enviro*Method™ website: www.enviromethod.edu.au



unk Craft™ Activity Kits from *Enviro*Method™ provide a way manufacturer's off-cuts (that would otherwise be sent to landfill) to be reused for craft activities. By combining the off-cuts with items from nature. students can have fun creating wonderful pieces of theme-based craft.

For inquiries, phone: **08 8234 7255**

What's in the kits?

- Manufacturer's off-cuts (generally enough for 30 students).
- **※** Printed Junk Craft[™] Activity Kit documents containing:
 - theme-based craft ideas for converting the off-cuts into art, such as Australian animals, memorial wreaths and medals, and the First Fleet
 - easy to follow instructions and templates to create each of the craft items
 - student background information on each project theme.
- Australian curriculum-aligned, cross-curricular lesson ideas to accompany each project.

Order your kits today from the website: www.enviromethod.edu.au



EnviroMethod™ is a KESAB environmental solutions education brand under which curriculum-based environmental education resources are developed for schools.

WASTE AND RECYCLING EDUCATION

COUNCIL PARTNERSHIPS, BUSINESS, SCHOOLS, COMMUNITY ENGAGEMENT AND TRAINING

COUNCIL PARTNERSHIPS

Education is one of the driving philosophies and actions of KESAB and an area in which we proudly excel. Skilled and qualified teachers deliver a range of targeted education programs to schools and universities, along with community and business sector initiatives.

Over the last 12 months, many councils, schools, and community members have engaged with a range of integrated education programs and activities delivered by KESAB.

BIN TAGGING

KESAB delivered the bin tagging program for Unley, Prospect and Campbelltown Councils.

Using the tags and methodology developed by Zero Waste SA, KESAB tagged 1,100 bins four times during the reporting period to educate residents about putting the correct materials in the correct bin.

The most commonly recorded 'contamination' materials found in recycling bins were soft plastics and lids on bottles.

The bin tagging program has been very effective in encouraging residents to put food scraps in the green bin. When food is found in the waste bin, a tag is placed on the bin which offers advice about how the resident can divert the food into the green bin

KESAB has recorded a change in behaviour in the use of the green bin for food scraps, with 35-40% of green bins presenting food at the end of the bin tagging program.

DOORSTEPPING

'Doorstepping', an approach that involves doorstep, face-to-face conversations with members of the community, is increasingly recognised as a highly effective method of improving participation in household recycling collections.

The key aim of doorstepping is to promote awareness of recycling food waste by placing food scraps in the green organics bin. Doorstepping enables the educational and promotional message to be tailored to the individual through one-to-one contact. The doorsteppers can address the barriers that prevent householders from recycling food – whether it is a lack of necessary space to store the kitchen caddy, the effect refuse disposal has on council rates, misconceptions about the service, what happens to the materials collected, or a lack of understanding about why we recycle.

KESAB undertook doorstepping for Tea Tree Gully, Port Adelaide Enfield, Unley, Playford and Prospect Councils. Across these councils, KESAB education officers spoke to 3,650 residents face-to-face about recycling food scraps through the green organics bin.

After the conversation, follow-up bin inspections were conducted to measure the impact on residents' waste disposal behaviours. KESAB found that there has consistently been a 40% increase in food waste placed in the green bin.

FOOD ORGANICS TRIAL

A food organics trial has recently been conducted in two suburbs within the City of Playford. This trial aimed to engage residents in conversations about food scrap recycling through a doorstepping program, and encourage them to take a pledge to publicly demonstrate their commitment to placing food scraps in their green bin. This commitment was demonstrated by having a sticker placed on their green organics bin. Through the program, 103 pledges were taken.

Following placement of the sticker, KESAB conducted two rounds of fortnightly bin inspections to see if participants were honouring their commitment. Reminder notes were left for households where food scraps could not be seen in the green organics bin.

An audit of green organics and waste bins was conducted a month after the last bin inspection.

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People who had been spoken to were found to have less food scraps (by weight) in their waste bin and more food scraps in their green organics bin, compared with people who hadn't been spoken to. Less contamination in green bins was also noted amongst residents spoken to throughout the program. Results also showed that approximately 43% of food from households who had been spoken to was being diverted into the green organics bin, with less than half this amount (approximately 21%) for households not spoken to during the program.

MINI MUNCHER TRIAL

With the release of the City of Tea Tree Gully's kitchen caddy, known as the Mini Muncher, KESAB promoted the food scrap collection system through schools and the general community. Over 550 registrations for the system were collected through KESAB's engagement with schools, and the doorstepping program saw almost 600 registrations collected. The Mini Muncher was also promoted by KESAB staff at a Tea Tree Gully movie night, with residents eager to learn all about the benefits of using the system. Approximately 50 attendees spoke with KESAB staff about the system at this event.



KESAB Education Officer Kerrie Prossor demonstrates the Mini Muncher.

COUNCIL PRESENTATIONS AND EVENTS COORDINATED BY KESAB

Three presentations, to lifestyle villages and Neighbourhood Watch groups, in the City of Tea Tree Gully have focused on correct usage of the waste, recycling, and green organics bins, and also introduced attendees to Council's kitchen caddy, the Mini Muncher. Approximately 75 people attended these presentations, with around 60 of those leaving with a Mini Muncher to help them collect food scraps at home.



KESAB staff with Freddy Food Scraps at the PAE Christmas Parade.

KESAB provided information on the waste and recycling services offered by the City of Port Adelaide Enfield at the North East Community Day, Ridley Grove Community Garden Open Day, Giant Garage Sale, and the Christmas Parade. The Christmas Parade featured Freddy Food Scraps, and KESAB staff dressed as various food items.

DIVERT FOOD WASTE ART PROJECT

This project for the City of Port Adelaide Enfield saw three artist groups develop projects to engage the community in messages to recycle food scraps for composting in the organics bin, composting at home and reducing food waste. Performances and displays were held in three shopping centres across the council area; the project was launched on 11 May at Wild at Hart Markets. Michael Mills became 'Gavin', who along with Mungo Magpie and Freddy Food Scraps, entertained the public with catchy songs about composting. Matthew Plummer developed a very entertaining puppet show with animated bins and food scraps, and the gifted artists from Fresh Ginger (Annette Rohde and Therese Williams) engaged the community in sharing their stories and developed interactive artwork to display at the performances. The results can be seen on the Facebook page - 'Our Every Day Food Diversions'.

MULTI-UNIT DWELLING WASTE AND RECYCLING PROJECT

KESAB, on behalf of the Unley Council, worked closely with Housing SA to change the behaviour of residents that reside at Rosslyn Court Housing Trust.

Rosslyn Court had concerns about waste and recycling bins being left out on the kerb, damaged bins sprawled around the site, and illegally dumped house items piling up.

WASTE AND RECYCLING EDUCATION

The plan for the project was to:

- remove all damaged waste bins and allocate new, numbered bins to each resident
- provide recycling bins to be shared, one bin per four units
- erect bin compartments with signage to encourage residents to keep their bin off the kerb
- install illegal dumping signs and a camera.

Every resident was engaged face-to-face and was able to provide feedback on the new changes, as well as providing information on returning bins back to the correct location.

Rosslyn Court has had no illegal dumping since the signage and cameras were installed, and the majority of bins are being returned to their original location.

REVIEW OF COUNCIL'S BIN SYSTEMS

KESAB conducted a review of the bin systems introduced at the Unley Civic Centre and four Community Centres, for collection of organics for compost and 'co-mingled' recycling. While there has been a lot achieved already, a review of the bins, signage and discussions with staff have identified areas for improvement



Rosslyn Court bin placement and signage.

BUSINESS

COMMERCIAL PRECINCT FOOD WASTE PILOT PROJECT

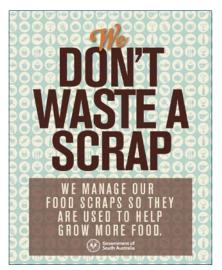
The Commercial Precinct Food Waste Pilot Project was an initiative under Zero Waste SA's Commercial Food Waste Incentives Program, which provided incentives for new organics services.

The Pilot aimed to trial methods for introducing new services for collecting food waste in commercial precincts that predominantly deal with the manufacture or retail of food items.

KESAB project managed this Pilot Project for the Unley and Charles Sturt Councils.

Two precincts were identified as opportunities to explore the cost and performance efficiencies in waste management. These were chosen due to the close proximity of traders, space constraints for back of house waste management, supportive business associations, an ethic of businesses working together, and the high profiles of such locations.

KESAB approached businesses along King William Road and in Henley Square to raise awareness of the project and to get them on board for the trial. Fourteen businesses took part in the trial between 27 March and 29 May 2015, and during this period 8.97 tonnes of food was composted.



Sticker message says it all!

SCHOOLS

SCHOOL INCURSIONS

Approximately 1,925 students have taken part in KESAB's school incursions.

Incursions have included:

 Recycle Relays – an exciting race to see which team can sort the most items into the correct bins.

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- Papermaking Workshops students work together to make their own recycled paper.
- Compost and Worm Farm Sessions students and teachers learn about the benefits of these systems, and how to set up these systems at school or at home.

IMPLEMENTATION OF SCHOOL BIN SYSTEMS

Whether through audits, bin assessments, meetings with staff, or presentations to parents, KESAB has attended several sites to assist schools on their journey to reduce waste by introducing and improving their collections on-site. This includes sites from the City of Unley (4), City of Port Adelaide Enfield (5), and the City of Tea Tree Gully (7).

COMMUNITY ENGAGEMENT

TOURS

KESAB hosted 12 community tours over the past year, for approximately 240 residents from seven council areas. Tours enable residents to visit the places where their waste, recycling and organics bins are taken after collection from the kerb, and also sites that manage the recycling of construction, demolition and electronic waste. Tours of waste and recycling facilities were also coordinated for TAFE and high school students. An attendee from one tour commented the day was a "...well-designed tour with the various speakers obviously proud of their companies' achievements. I shall certainly endeavour to employ the new knowledge about recycling and spread the word wherever and whenever I can."

WASTE SECTOR TOURS

KESAB was privileged to coordinate and host two tours for visitors to South Australia this year; one for the National Enviro 14 Conference in September 2014, and one for Envision – NZ in May 2015. Both tours showcased Adelaide's waste management and resource recovery facilities, with visits to local recyclers, composting facilities, landfill sites and more. Attendees also got to observe first hand some of the new technology in the waste management industry, such as landfill covers and the separation of plastic and copper from electrical wires.

ENVIRO 14 TECHNICAL TOURS

Two, full day tours were held as part of the Enviro 14 Conference, one tour focussing on the North of Adelaide, and one on the South. These tours were attended by 25 delegates from across the Country.



Enviro 14 visits the Southern Region Waste Resource Authority.

ENVISION - NZ RESOURCE RECOVERY STUDY TOUR

KESAB hosted a three day Resource Recovery Study Tour for 23 delegates from New Zealand. Attendees represented local government, industry, private enterprise and community groups involved in recycling initiatives in New Zealand. In addition to site tours, guest speakers were organised to present at breakfast, lunch and dinner events.

Warren Snow, of Envision NZ, reported that, "Everyone was really impressed with South Australia's performance of the total resource recovery system and its various components and also the overall collaborative approach taken to achieving such great outcomes in SA".



New Zealand tour group (hosted by KESAB and ZWSA) visit NAWMA MRF.



WINGFIELD WASTE AND RECYCLING EDUCATION CENTRE

KESAB's education centre at the Wingfield Waste and Recycling Centre has been host to many schools, community members, teaching staff, council members and industry staff this year.

Over the last 12 months, approximately 1,775 students from 34 education sites across the state attended the two-hour excursion offered at the Winafield Education Centre.

The excursion offers students and teachers the opportunity to see the processes involved in managing different waste streams. On the site tour, they learn about the management of waste to landfill, the recycling of construction and demolition materials, and the composting processes of green organics. Activities in the education centre examine the 'best practice' recycling options for a variety of items from paper to food scraps to e-waste. Students also learn about landfills, and discover the implications of contaminants in the recycling and green organics bins.

TRAINING

RECYCLE RIGHT® TRAINING

One Recycle Right® training tour, conducted in partnership with Zero Waste SA and the Local Government Association, was held this year. The training session was attended by 26 Customer Service and Waste Education and Management Officers, representing 12 South Australian councils.

The session included presentations on the Recycle Right® campaign strategy and Hazardous Waste Collections, as well as a tour of waste and recycling facilities in the area. Sites visited included Transpacific Industries, Adelaide Resource Recovery, Jeffries Compost, Soil and Mulch Experts, VISY Recycling, and E-Cycle Recovery.

WIPE OUT WASTE TEACHERS PD WORKSHOPS

One Wipe Out Waste teacher Professional Development workshop was held at the education centre this year, with 14 staff from eight sites in attendance. A tour of local waste and recycling businesses was also included as part of the workshop.

GARDENING WORKSHOPS

KESAB facilitated gardening workshops for a number of councils, with topics covered including chemical free pest control, worm farms, composting, bin systems, and correct usage of Council's kerbside bins and kitchen caddies. Workshops were conducted in the City of Tea Tree Gully, City of Unley, and the City of Prospect. Approximately 100 people attended across the three events.



Learning about chemical free pest control workshop.

PAPERMAKING WORKSHOPS

As part of National Recycling Week, KESAB ran papermaking workshops at the City of Charles Sturt's Junky to Funky event. The event focused on giving old items a new lease on life, and attendees enjoyed learning how to make their very own recycled paper.

KESAB also ran a papermaking workshop at the South Australian Science Teachers Association (SASTA) conference. This workshop was attended by nine teachers who were eager to incorporate papermaking, and education about recycling, into their teaching.



Papermaking demonstration.

SPECIAL EDUCATION PROJECTS

GRAFFITI

KESAB environmental solutions received funding from the Attorney General's Department to deliver an intervention-based graffiti education program, 'Respect It', in a selection of primary and secondary schools throughout the Adelaide Metropolitan area.

The core of the program involved an in-school live presentation delivered by an experienced educator and a member of SAPOL.

The incursions were supported with ready-to-go reinforcement materials for teachers to undertake after the presentation.

The Graffiti Education School Program was successfully delivered to a total of 15 primary and secondary schools, reaching 1,440 students across the Adelaide Metropolitan area.

The presentation received overwhelmingly positive feedback from stakeholders, teaching staff and students.

STUDENT FEEDBACK

Feedback indicators showed the program achieved:

- extremely high levels of enjoyment
- extremely high levels of engagement
- strong understanding and retention of desired key messages on the consequences of graffiti vandalism
- strong understanding and retention of valuable life skill messages and strategies.

TEACHING STAFF FEEDBACK

Teachers reported:

- high levels of satisfaction with program organisation and presentation
- quality delivery and content of the program.

Most teachers scored the program 10 out of 10.

APY LANDS 'SOURCE TO TAP'

Following initial delivery by KESAB of the successful 'Bore to Tap' program in the APY Lands communities of Amata and Mimili in 2013.

the program was revisited in 2015. Objectives embraced education to increase communities' understanding of the 'Source to Tap' water story and, water treatment and testing processes.

KESAB partnered with SA Water to expand this program to other APY communities, including Yunyarinyi, Pukatja, Kaltjiti and Indulkana.

A new interactive microsite (www.letsbesustainable.com.au/apyl), about water quality and conservation, was designed and developed for teachers and students. The website was launched at the Alice Springs teacher conference which was attended by 200 remote community teachers and support staff.

KESAB worked closely with the Department for Education and Child Development to deliver professional development sessions for teachers and support staff, and to deliver a classroom session on 'Healthy water for drinking'.

JUNK CRAFT™

Junk Craft[™] Activity Kits provide a way for manufacturers' off-cuts (that would otherwise be sent to landfill) to be reused for craft activities.

By combining these off-cuts with more traditional school art supplies and items from nature, students can have fun creating wonderful, themebased pieces to support their learning.

Junk Craft[™] kits are designed around Australian themes including War Commemorations, The First Fleet, and Australian Animals.

Along with instructions and templates, the pack also contains background information about each topic, and cross-curricular lesson ideas to support your Junk CraftTM activity.

KESAB contracted Finding Workable Solutions (FWS) to provide support with packing the craft kits. FWS is a not-for-profit community organisation concerned primarily with delivering high quality employment support services to people with a disability.

Junk Craft™ kits can be purchased from the KESAB website.



















KESAB DELIVERS APY LANDS WASTE MANAGEMENT TRAINING

Waste management is a challenge in remote APY Lands communities. Disposal of waste to landfill contributes to land, groundwater and air (burning) pollution and economic loss and amenity through lack of resource recovery, and has a potential impact on health and wellbeing.

Whilst there are constraints to implementing 'best practice' operations as the preferred model to manage waste streams in the APY Lands, options were identified through partnerships with the Department of Planning, Transport and Infrastructure (DPTI) and the Regional Anangu Services Aboriginal Corporation (RASAC) to improve processes and practices, supported by community engagement to develop and implement units of training and community information and awareness.

Outcomes will assist with better management and service, increased local capacity and protection of assets as new landfills are constructed during 2015/2016.

Together with improved practices and understanding of waste management systems and waste streams, training will:

- engage communities to better focus, manage and dispose of waste
- provide options to implement resource recovery, delivering economic outcomes to communities
- facilitate engagement with stakeholders (contractors and service providers)
- create employment
- improve infrastructure and services
- encourage stronger local ownership
- deliver an overall reduction in environmental pollution and damage.



RASAC officers undertaking waste training in Umawa.



RASAC officers receiving certificates in Umawa.

Under the title of 'APY Lands Waste Management Training', units of training were developed that embrace skills incorporating the principles and understanding of waste management and landfill operations.

Objectives of the training included education, awareness and discussion regarding:

- the closure and construction of new landfill sites and the subsequent process of engaging traditional owners through collaboration and negotiation
- resource recovery, recycling and landfill diversion strategies
- community awareness and education programs for effective waste management and recycling.

Class activities and assessment required RASAC staff to demonstrate competency. Extensive feedback was provided which enabled excellent interface and information exchange that ensured ideal training and interaction dynamics.

During the training program, RASAC staff showed a keen interest in further waste management training. This will enable a consistent and sustainable approach to managing waste reduction and resource recovery together with recycling on the APY Lands in the future. KESAB and RASAC will develop further modules in the coming year (in Anangu language) and develop new recycling strategies embracing a social enterprise approach.

WIPE OUT WASTE

Over the past decade, WOW has engaged with over 70% of schools, and more than 30% of Early Years sites in SA with many great results.

In 2015, WOW presented awards in the 12 categories listed below to acknowledge the achievements of sites and individuals.

Congratulations to Encounter Lutheran College who removed outdoor bins from their site during 'Sustainable September' and gave ownership of indoor bins to classes. This initiative was so successful in reducing litter issues and creating more time for cleaning and ground staff to achieve other tasks, that it has become a proud part of the college culture. Encounter set a new benchmark for the lowest volume of material to landfill in the state at 0.05L/person/day – sending less than 21L of material to landfill for a college population of 400 people!

However, this benchmark was recently broken by Banksia Park Kindergarten (0.036L/person/day), who reduced their material to landfill by 72% in 12



Lee Grigg receives a well-deserved award.

months and are sending less than 1L of material a day to landfill for a site of 35 people! Such effort is inspiring and we have been filming interviews from sites for video case studies to add to the WOW website in the coming year.

CATEGORY – 2014	SITE OR RECIPIENT
Best practice waste avoidance.	Lady Gowrie Child Centre
Best practice food scrap recycling.	CaFE Enfield
Best practice resource separation systems and learning.	Highbury Primary School
Greatest reduction in materials to landfill for an Early Years site.	Hawthorndene Kindergarten
Greatest reduction in materials to landfill for a Primary School site.	Edwardstown Primary School
Greatest reduction in materials to landfill for a Secondary School site.	Marymount College
Greatest reduction in materials to landfill for an R-12 site.	Tatachilla Lutheran College
Contributing the smallest volume of materials per person sent to land-fill.	St Gabriel's School
Outstanding action in implementing waste reduction strategies.	Encounter Lutheran College, St Francis School, Lockleys
Outstanding achievements in packaging reduction.	Banksia Park Kindergarten
Councils and regions supporting school and early years waste education.	Onkaparinga, Mitcham, Holdfast Bay, NAWMA, FRWA, Port Adelaide Enfield, Unley, Tea Tree Gully, CLGRSA
Outstanding contribution to school and community education.	David McKee – Wingfield Education Centre, Lee Grigg – Portside Christian College

		16 Classes: Reception to Year 7 Total number of students = 408
Week	Total	Comments
1	316	Boys loved using the mini bins as measuring cups, but were appalled at the amount of rubbish they produced.
2	268	Many discussions were had about what items created the most waste.
3	171	Students in each class set themselves goals to reduce packaging and find more ways to recycle.
4	163	Youth Environmental Leaders monitored the use of the recycle stations.
5	143	Classes became very competitive. All boys – what do you expect!
6	107	All very pleased with the final results but the challenge continues!

The past year focussed on Early Years (preschool and childcare sites) which saw 97 Early Years sites and 23 Out of School Hours Care (OSHC) providers, 31 primary schools, eight R-12 sites, one secondary and one special school attend workshops. With great interest shown, and successes achieved by Early Years sites, WOW will continue with specific workshops for this sector and our relationship with Gowrie Training that provides professional development for this group.

Two holiday field trips and 14 professional development sessions saw 333 staff from more than 160 sites attend WOW events. World Environment Day in the Botanic Gardens and our first visit to the Appila Springs Schools event saw more than 500 students and staff from over 20 sites participate in WOW presentations.

Highlights also included the October 2014 launch of the Early Years Big Books – The Journey of My Bins – and distribution to over 800 Preschool and Childcare sites with distribution supported by NRM Education and council Waste Education staff, enhancing local links.

Staff attended Community Based Social Marketing Training which will see future planning and reporting incorporate a stronger focus on outcomes as well as including outputs.

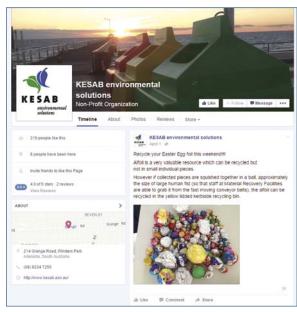
We received over 500 shares and 50,000 likes on the Easter tip posted by WOW on the KESAB Facebook page!

The Less to Landfill Challenge saw St Michael's College reduce classroom landfill items by almost a third and the challenge was a learning

opportunity to reflect on behaviours towards waste and recycling. Louise Kometer, Director of Teaching and Learning, said "The challenge was a great way in educating students and staff to be mindful of the waste they produce".

Class and student comments included:

"I would like to share the way the language has changed around rubbish. Firstly the boys think about what they are throwing away but they are also asking questions such as: is this landfill or can it be recycled? Or... does this go in the general waste bin or can I reuse this? I am very impressed with the way they have taken this challenge on board. Many parents have commented on their boys asking not to wrap food in Gladwrap."



KESAB Facebook page.

"We recognised that the bin was being filled at food time mostly by the individual yoghurt containers. Conversations were had and the boys asked their parents not to have yoghurt or some parents took up the offer of purchasing the refillable yoghurt containers."

"At first I thought it an impossible task, but with incentives and concerted effort we managed to reduce our waste down to practically zero in the last few weeks."

"The cleaners can be quicker because we have less rubbish."

"We are helping the earth because we are throwing less rubbish out"

"I don't like it....I LOVE IT!"

Class surveys included the question – **How did** you manage to reduce your waste?

Students responded:

- Not very well.
- By taking rubbish home.
- By reducing it.
- Putting it in a different bin.
- Use less wrapping.
- Reusable containers.

Lady Gowrie Child Centre also took on the challenge, and Sammy from the Jacaranda room says

"We are doing the challenge with the children, they have taken this on and get really excited about cleaning up and caring for our environment. We made a floor book on sustainability but now we have to make a part 2 because it is so full. We have also started 'upcycling', finding things that we can reuse for our kindy yard constructions. Families have been really excited about this ... and talk to us about how it has inspired them to make things at home with their children."

The 'Wally the Wipe Out Waste Wizard' performance travelled to parts of the state that have 2 and 3-bin systems, but had not yet seen the show, including the Copper Coast, a Mid North trip to Roxby Downs, Whyalla, and the



Wally the WOW Wizard, Students and Teachers.



A show for all ages at Clare Primary School.

Upper South East. More than 12,000 people from over 100 sites attended 50 performances, with continuing positive feedback and great local media support.

A number of new learning resources have been added to the WOW website, with more coming regularly and highlighted in the WOW newsletter. Collaboration with other agencies included Natural Resource Management (NRM) Education, the Waste Management Association of Australia (WMAA), Waste Educators working group, Gowrie Training and the newly formed Early Education for Sustainability South Australia (EESSA) group. We look forward to collaborating with all these groups as WOW enters a new phase over the next three years.

CLEAN SITE® - PARTNERSHIPS IN BUILDING A BETTER ENVIRONMENT

The leading Clean Site® program provides on-site industry education material developed and implemented by KESAB in partnership with state and local government, Master Builders SA, Housing Industry Association and building and construction industry organisations including Renewal SA (the State Government's urban development authority).

Clean Site® delivers education and training embracing best practice on construction sites through on-site demonstration and information resource material to engage the building and construction sectors in environmental sustainability, improved site management and resource recovery opportunities.

Included in the program is a strong regulatory focus, relative to local government requirements, especially with the increased development of new close density dwellings. Deliverables embrace structured environmental toolbox inductions, on-site demonstrations and displays, the *Doorways2Construction* initiative (which engages students through a statewide network of high schools) and value adding via a partnership between KESAB and the Construction Industry Training Board.

Education is provided through classroom learning and on-site practical demonstrations. It is facilitated



BUILDING A BETTER ENVIRONMENT

by a skilled trainer who aligns key stakeholder and resource materials to meet contemporary environmental sustainability education and regulatory understanding and requirements.

Added focus has been given to asbestos which is now included in overall Clean Site® delivery. In addition, KESAB conducts waste audits and monitoring with the building and construction industry, relative to waste avoidance/minimisation, diversion from landfill and stormwater pollution prevention.



KESAB Clean Site® program coordinator, Dick Olesinski, delivering environmental toolbox to Doorways2Construction students.

CLEAN SITE® - PARTNERSHIPS IN BUILDING A BETTER ENVIRONMENT





KESAB Clean Site® program educational resources presented to Grant Trueman at Victor Harbor High School.



Example of effective CDL recycling on BADGE major construction project.

Partnerships continue to be strategically focused on specific industry, government, and training and education including:

Industry

Masters Builders SA, HIA, Bianco and construction companies, in particular BADGE Construction.

Government

Zero Waste SA, Environmental Protection Authority, Office of Industry Advocate and local councils.

Resource Recovery

ResourceCo, CBS Bins and Veolia.

Developer

Renewal SA.

Training and Education

Construction Industry Training Board and TAFF.

Project highlights included:

- Delivery of 'Environmental Toolboxes' which support industry health and safety inductions on major construction sites to provide on-site action to complement and support Environmental Management Systems. For example, over 200 contractors on BADGE major construction projects received environmental toolboxes.
- Educational resources to support training and education through Master Builders SA's Sustainable Construction, and HIA Greensmart programs.
- Partnership with UniSA in providing environmental toolboxes for over 100 students undertaking construction management, building surveying and estimating courses.
- Increased focus on Construction Industry
 Training Board Doorways2Construction
 program with delivery of environmental toolbox
 inductions to 20 high schools, over 300
 students and 30 teachers.

KESAB's Clean Site® program provides a simple and cost effective approach to the building and construction sector, including DIY and councils, to raise the bar to meet compliance with environmental legislation to ensure a sustainable future for South Australia.



COCA COLA INTERNATIONAL (CCI) BEVERAGE CONTAINER RECYCLING GRANTS

n South Australia we achieve the highest beverage container recovery and recycling rates in Australia (possibly the world).

The CCI Beverage Container Recycling Grants program, facilitated through KABNA and KESAB, provides opportunities to underpin and support community groups to maintain and improve their beverage container collection systems and infrastructure.

The variety of initiatives, combined with the hard work and dedication of these groups, raises millions of dollars towards tourism, Tidy Towns, council services, clean beaches and caravan parks – to name a few. The environment also benefits as millions of drink containers are recycled rather than becoming litter pollution; a great outcome for South Australia's clean and green record.

The following recipients received Grants in 2014 totalling almost \$100,000 for a range of projects.



Recycling bins and infrastructure were high on the wish list for grant recipients.



GRANT RECIPIENTS

1st Mount Gambier Scout Group

Adelaide Hills Council

City of Holdfast Bay

City of Port Lincoln

City of Unley

Clare A&H Show Society Inc.

DC of Loxton Waikerie

DC of Mt Barker

DC of Orroroo Carrieton

DC of Streaky Bay

DC of the Copper Coast

Keith Cogstrippers

Lipson Progress Assoc.

Meningie Progress Assoc.

Minlaton Progress Assoc.

Mundulla on the Move

Outback Community Authority

Pine Point Progress Assoc.

Port Rickaby Progress Assoc.

Roxby Downs Council

Stansbury Progress Assoc.

The Rural City of Murray Bridge

Tickera Community and Recreational Assoc. Inc.

Wakefield Regional Council

Wattle Range Council

Wellington Progress Assoc. Inc.

West of the Peesey Biodiversity Restoration Group

KESAB SUSTAINABLE CITIES AND COMMUNITIES

The KESAB Sustainable Cities and Communities program had a big year in 2014/2015.

The year began with a thorough overview of the program and its objectives and, after feedback from participants, it showed that the new categories introduced in the previous year had hit the mark. The new categories embraced:

- Appearance, Amenities and Facilities
- Litter Prevention, Waste Management and Resource Recovery
- Natural Environment
- Heritage and Culture
- Community Action and Partnerships
- Environmental Sustainability
- Health and Wellbeing
- Leadership and Youth Action

The Sustainable Communities program received over 150 high quality category entries this year. Judging took place over a two month period, and saw Alex travel to Mount Gambier in the South, Marree in the North, Port Lincoln in the West and many places in between! A huge variety of initiatives were entered, and there were many that were outstanding.



Goolwa to Wellington Local Action Planning Group's revegetation works – tree guards as far as the eye can see!

Some highlights from this year's program:



Glen Hill, Coorong Wild Seafood, explaining sustainable fishing practices in the Coorong.



Kangaroo Island Visible Solar Project.



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The Sustainable Communities program culminated with the KESAB Awards Day in October which was an absolute hit! Over 250 people attended the awards (highest number since the program became Sustainable Communities) and the success is attributed to the broader scope of the day. The Awards Ceremony included Sustainable Communities Awards and Showcase Presentations, Wipe Out Waste Awards and Performances, and NRM Education for Sustainability Awards and Showcase Presentations. In total, there were 13 showcase presentations across the day, and the feedback we have received was that these were a real highlight.



'Engaging with Nature' on display at Sustainable Communities Awards.



Wally the Wipe Out Waste Wizard doing his magic.



Meningie representatives with Zero Waste SA CEO Vaughan Levitzke PSM, after winning the Overall Sustainable Communities Award.

The City of Holdfast Bay was announced as the Sustainable Cities Winner and the council worked hard to put together a terrific National Judging day in September, where they hosted National Judge Cameron Little and showcased a range of initiatives occurring in their council area. These included bin tagging, coastal dune plantings with students at Seacliff dunes, and the community garden at Glenelg North.



National Sustainable Cities Judge Cameron Little with City of Holdfast Bay staff – Justin Lynch, Mike Hemus and Tanya Roe, at the Brighton/Seacliff Dunes.

Photo courtesy of Kate Boyce.



KESAB SUSTAINABLE COMMUNITIES AWARDS WINNERS LIST 2014

Overall Winner Meningie Best Small Town Mundulla Best Medium Town Meningie

Best Large Town Mount Gambier

REGIONAL AWARDS

Eyre Peninsula Port Lincoln **Flinders** Wirrabara Mallee Meningie Mid North Eudunda Murray Waikerie Outback Marree

Southern and Ranges Victor Harbor South East Mount Gambier

Yorke Peninsula Ardrossan

CATEGORY AWARDS

Community Action and **Partnerships**

Peterborough Arts and Cultural Festival

Community Action and **Partnerships**

Network Wirrabara

Community Action and **Partnerships**

Yorke Peninsula Council

Community Nurseries

Partnerships Community Action and

Community Action and

Meningie **Partnerships**

Health and Wellbeing OPAL - Mount Gambier Health and Wellbeing Alexandrina Council Health and Wellbeing Mundulla on the Move

Leadership and Youth

Murray Bridge Activities

Leadership and Youth Activities

Mount Gambier Library and City of Mount Gambier Youth Advisory Group

Heritage and Culture Roxby Downs Community

Board

Heritage and Culture Ardrossan Museum Heritage and Culture Peterborough History Group

Natural Environment

Goolwa to Wellington Local Action Planning Association

Natural Environment Alexandrina Council Natural Environment Port Julia Progress

Association

Natural Environment Mid Murray Eco Tour

Environmental Sustainability

Environmental Café Melzar - Mount

Sustainability

Appearance, Amenities

and Facilities

Appearance, Amenities and Facilities

Appearance, Amenities and Facilities

Appearance, Amenities and Facilities

Litter Prevention, Waste Management and Resource Recovery

Litter Prevention, Waste Management and Resource Recovery

Clean Beaches Overall Winner

Continued Community Efforts

Continued Community **Efforts**

Outstanding School

Outstanding School

Outstanding School Outstanding School

Community Commendation Award

Community Commendation Award

Community Commendation Award

Community

Commendation Award

Community Commendation Award

Judges Commendation Award

Judges Commendation Award

Recyclers Award

Kangaroo Island Council

Gambier

Kingston District Council

Marree

City of Whyalla

Port Neill Progress Association

Alexandrina Council

City of Port Lincoln

Port Julia

School

Parndana Progress Association

National Trust SA Penola Branch

Kingston Community

Birdwood Primary School Ungarra Primary School

Investigator College Jim and Ronda Dunstan

Brian Cherry

Murray Bridge City Lions

Meaghan May

Southern Fisherman's Association

Vida Maney

Milang and Districts Community Association Waikerie Can and Bottle

Depot

CLEAN BEACH, CITIES AND COMMUNITIES (TIDY TOWNS)

The KESAB Sustainable Cities, Communities and Clean Beaches programs have had another outstanding year showcasing the community and environmental achievements of South Australia.

South Australia was represented at the Keep Australia Beautiful National Awards by the City of Holdfast Bay (Australian Sustainable Cities Awards), City of Whyalla (Australian Clean Beaches Awards), and Meningie (Australian Tidy Towns Awards).

In August 2014, the City of Holdfast Bay was announced as the South Australian Sustainable Cities winner and they represented SA at the National Sustainable Cities event. This was held on November 28 in the City of Marion (last year's National Winner) and included a tour of some of the initiatives in their winning submission and finalist case studies, and culminated in an Awards dinner at Tonsley TAFE with Oz Harvest Founder, Ronni Kahn as the guest speaker. The City of Holdfast Bay was a joint winner of the Heritage and Culture Awards. The City of Brisbane took out the Overall Keep Australia Beautiful National Sustainable Cities Award.

Whyalla represented South Australia at the Australian Clean Beaches Awards, held in July 2014 at Currumbin, Queensland where they won the Community Action and Partnerships Award. This award acknowledged leadership by the council, and partnerships with industry, government, clubs and community groups, to not only create a more stable beach environment, but also for delivering programs to educate locals and tourists. The judging day took in the scope of the Council's coastline from the Whyalla Foreshore redevelopment to the fragile Point Lowly Coastline. The Overall Australian Clean Beaches award went to Nhulunbuy in the Northern Territory.

Meningie won the Overall Sustainable Communities Award in late October 2014, and underwent National judging just a few weeks later, with newly appointed Tidy Towns judge Jill Grant. The Meningie community showcased the best that Meningie has to offer including the Pelican Path walking trail, Coorong Cottage industries, Orana Melaleuca Nursery, and sustainable fishing at dawn on the Coorong with Coorong Wild Seafood.

The community pride was obvious, with 70 people attending a community dinner, and 50 at a community breakfast! A large group from Council and the community made their way to Sheffield, Tasmania, for the National Tidy Towns Awards, where they won two awards; Water Conservation and Community Action and Partnerships. The Overall Winner was Toodyay, Western Australia.



The proud Meningie Team celebrating at the National Awards event.



Whyalla Mayor Jim Pollock receives the Clean Beach Award with Gold Coast Cr Chris Robbins.



BUTT FREE AUSTRALIA

D utt Free Australia is an Australia-wide program, delivered by KESAB environmental solutions, to encourage improved cigarette butt disposal behaviour by smokers. Butts are consistently recorded as between 40–50% of all litter counted (KABN Litter Index).

Butt Free Australia recently launched a new website (www.buttfree.org.au) supported by our key message (www.notagoodlook.com.au) website. The program continues to offer practical solutions to the problem of cigarette butt litter.

Our ultimate goal will be achieved when butt littering is recognised as being totally unacceptable behaviour and individual smokers take responsibility for the proper disposal of their cigarette butts.

Partnerships are important to achieve our aspirational goal. Butt Free Australia works with a number of partners including businesses, councils and government departments, supporting them with advice, infrastructure and a range of visual resources that can be used across a number of applications.

Changing behaviour to ensure smokers extinguish and then bin their cigarette butts is a challenging process. At Butt Free Australia, we take every opportunity to partner with councils, businesses and community organisations to make a positive impact towards achieving a butt free Australia.

Councils and businesses across Australia are able to download free resources from the websites to assist in their efforts to achieve a butt free environment by targeting smokers directly.

Butt Free Australia also has our exclusively designed Tamper Resistant Butt Bin Range to assist with quality infrastructure at affordable prices for businesses. Complimenting this, we have the personal ashtrays/butt holders that are inexpensive and can assist when running a campaign.







The new 'Butt Free' website.

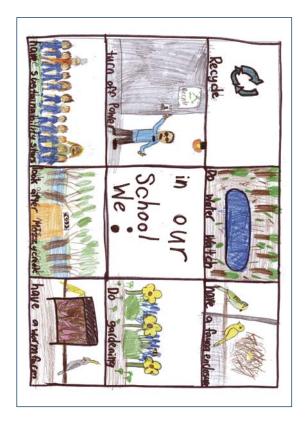


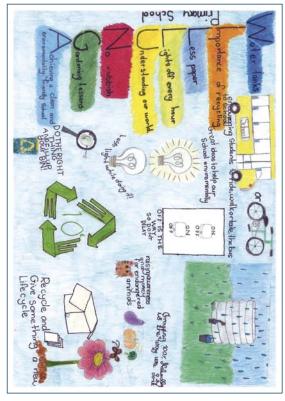
The 'Not A Good Look' website.



RECYCLERS SA PARTNERSHIP

leaning up Litter Growing healthy food in Garden



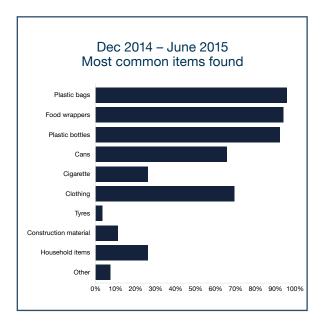




ROAD WATCH

oad Watch has been a stable KESAB program for almost 20 years and is a joint initiative between KESAB and the Department of Planning, Transport and Infrastructure.

Over the past year, countless hours of road side clean ups have been undertaken by approximately 100 dedicated Road Watch Groups across South Australia. There is a good spread of groups over the metropolitan and regional areas and they make a huge difference to their adopted sections of road side, in total covering over 120km. We have also welcomed new groups this year, who have shown themselves to be enthusiastic and willing to get out there and get their hands dirty.





Onkaparinga Lions – barely visible over the rubbish collected from a stretch of Onkaparinga Valley Road between Woodside and Oakbank.

During the year, KESAB developed a Road Watch Safety Guide to support groups with best practice whilst undertaking their respective activities. Volunteer groups are integral to the success of the Road Watch program and equipment such as roadside warning signs, high-viz vests, clean up equipment and emergency procedures are included in the safety information pack.

KESAB also aligned the Road Watch program with several councils seeking to engage community groups to remove graffiti which impacts aesthetically along a number of traffic and tourist destination corridors. Further activity in this program will extend into the new financial period.





Before and after shots of Manning Road at Flagstaff Hill, maintained by the Hussey Family.

FROM ZERO WASTE SA TO THE OFFICE OF GREEN INDUSTRIES SA

uring 2014/2015 Zero Waste SA began its transition to a new entity – the Office of Green Industries SA, which started operating on 1 July 2015.

This new organisation builds on the achievements of Zero Waste SA, while setting in place foundation actions to encourage innovation and economic growth through development of the green economy. While its focus may be different, we recognise that partnerships and collaboration will remain critical to achieving its objectives.

Reflecting on Zero Waste SA's journey since its establishment in 2003, we can be proud of our achievements: from being reliant on landfill to broad scale changes in community attitudes and behaviours towards recycling and resource recovery.

South Australia is now recognised internationally as one of the leaders in waste management and resource recovery. It currently achieves a landfill diversion rate of 80% and annually recovers resources exceeding \$270 million in value.

Since 2003, Zero Waste SA has invested \$90 million of waste levy funds into programs and projects that have built capacity, improved markets and assisted the development of new products and skills. Funded projects that improve industry competitiveness, and for infrastructure investment, have been shown to achieve benefit cost ratios of 6.7 and between 1.4 and 11.5 respectively.

Programs such as Recycle Right®, Share N Save and Wipe Out Waste (delivered by KESAB) have set the standard for community-based educational programs, attracting interest locally, nationally and internationally.

Recycle Right® has become the established brand in South Australia for council household recycling educational programs – and we are keen to maintain this dominance in the market.

Capacity building for councils, together with an evidence-based approach, have been an integral part of Recycle Right[®].

Our release of the *Bin Tagging Guidelines for South Australian Councils* consolidates a valuable body of knowledge and provides all the information and resources councils need to start bin tagging: a proven way to help householders improve their recycling rates.

Share N Save, our collaborative consumption sharing initiative, is a first for Government in Australia, and through international demand, is now provided as Open Source software. It has an exciting potential for application to other industry sectors.

Wipe Out Waste, an educational program for schools, has engaged with over 70% of South Australia's schools and more than 30% of early years sites, with impressive results.

In 2014/2015 our journey continued in response to new challenges and opportunities arising from economic priorities, emerging technologies and changes in society.

We released the draft South Australia's Waste Strategy 2015-2020 for consultation. Its new objectives recognise the benefits of a resource efficient economy, the need for a solid policy platform for investment decisions and the importance of an enabling culture for implementing zero waste practices.

To boost our State's local waste reprocessing infrastructure, Zero Waste SA awarded \$2.3 million in grant funding to industry and councils, under the Metropolitan Infrastructure and Regional Implementation programs. Through the Industry Program, targeted businesses implemented sustainable resource efficiency measures, reduced their operating costs and increased productivity.

We look forward to building new collaborations in business, industry and government to meet the Government's policy goals for the green economy.

NRM EDUCATION

RM (Natural Resource Management) Education in central Adelaide is hosted at KESAB *environmental solutions* as the flagship sustainability education program of the Adelaide and Mount Lofty Ranges Natural Resources Management Board.

NRM Education supports schools through the delivery of quality professional development, the facilitation of youth voice programs, mentoring, advising schools to develop on-ground projects, encouraging student exploration of local environments, providing sustainability links to the Australian Curriculum and quality resources.

Facilitation is guided by the South Australian Sustainable Schools Initiative (AuSSI-SA) model, which is underpinned by Education for Sustainability. NRM Education is the lead program for implementing this model in schools in the Adelaide region.

EDUCATING FOR SUSTAINABILITY IN SCHOOLS

The AuSSI-SA Education for Sustainability model encourages schools to embed sustainability across all their areas of operation; including the curriculum, site management, procurement, decision making and community links. The goal is to develop a culture of sustainability within schools.

To better meet the needs of schools, the AuSSI-SA model continues to evolve with significant input from NRM Education staff in partnership with staff from the Department of Education and Child Development (DECD).

Over the last 12 months, NRM Education has been focusing more strongly on how to effectively measure the shift in school and community culture towards sustainable lifestyles. Tools and strategies implemented include:

- development of two new categories of support, 'Culture and People' and 'Resources and Knowledge', to assist with managing capacity with an increase in demand from schools
- reviewing and updating our Core Indicators sustainability tool which is being used with all Culture and People sites



Amy listens to students' story behind the food garden at St. Michael's College.

- developing a database to measure the shift in sustainability culture in schools as per the Core Indicators Tool; we look forward to seeing the results at the end of 2015
- starting development of a program logic to assist with planning, communicating and evaluating the outcomes of the NRM Education program
- improving educator literacy in what Education for Sustainability is and looks like in practice. This approach responds to national reports that understanding among teachers is low and improved professional development and more tailored support through the Culture and People category will assist in NRM Education outcomes.

Progress Summary 2014/2015:

Directly assisted 211 AuSSI-SA registered schools (up 60 schools from the previous financial year), with over 1,060 teachers, parents and school staff, and 1,350 students in exploring sustainability including; onground projects, inquiries, site visits, advice, resource provision, planning support and professional development, including preschools, kindergartens, primary schools and high schools.



A teacher shares their outdoor learning space design at a professional development session.

- Assisted 49 non-registered schools with inquiries, resource provision and professional development.
- 45 School Environment Management Plans (SEMPS) were initiated, reviewed or significantly updated.
- Coordinated, delivered and/or presented at 18 successful professional development workshops attended by 452 teachers, students, parents, environmental educators and student teachers.
- Developed 36 new resources including case studies, creature features and other articles for the weekly digest, articles for the NRM Education newsletter, webpages, media releases, curriculum resources and Moodle resources.
- The Youth Environmental Leaders (YEL) Program in the Central region ran two clusters consisting of 13 schools. A Sharing and Celebration bus tour was run for each cluster, and over two days 50 students and 14 teachers from 13 schools visited selected schools to view the project(s) each site had been working on, and to participate in a hands-on activity to share and develop the knowledge and skills of the students in taking action for sustainability.
- YEL cluster consisting of 5 schools and 20 students were involved in a one day workshop at Morialta Conservation Park aimed at connecting students with the outdoors in order to tap into what they would like their future to look like and plan projects to undertake, contributing to making their visions of sustainability, a reality. Students are currently receiving intensive project mentoring from NRM Education staff, and in October will showcase their projects on a Bus Tour to other schools involved in the YEL.

- NRM Education staff presented 'Student Voice Initiatives' at the Australian Association of Environmental Education (AAEE) National Conference in Hobart.
- Coordinated, supervised and facilitated Youth Environment Council (YEC) events including Centra online workshops, the Sharing and Celebration Forum, Mentor Camp, Sustainability Forum and Leadership Camp.
- In partnership with DECD, empowered 50 students from 44 schools, providing leadership training for skill development, encouraging the sharing of ideas, project planning and mentoring projects to implement in their schools. Representatives also have the opportunity to share sustainability action projects with government ministers, showing the passion and enthusiasm young people have to make a difference.
- 47 teachers, educators and students from 44 sites borrowed 121 items from our resource and equipment library.
- Partners include DECD, DEWNR (Aboriginal Engagement, Kids in Parks, Botanic Gardens, Marine Park Education Steering Group), KESAB, Catholic Education, AAEE – SA Chapter, UniSA, Zoos SA, SA Museum, Global Education Centre, Nature Play SA, and the Native Orchid Society.

Developing the capacity of teachers, through professional development, remains a strong priority. Topics covered over the year included embedding the curriculum into outdoor spaces such as food gardens, developing natural learning spaces, embedding sustainable practice for early years, what sustainability looks like on the ground and grant writing. In all, 18 professional development events were delivered to 560 teachers, educators and student teachers, and 5 students.

The Education for Sustainability (EfS) Moodle, an online resource for educators in the sustainability field, is beginning to grow. All content and resources generated for professional development sessions are uploaded to the Moodle to share and regular posts are made by staff to encourage discussion in the forums. An identified access barrier was teachers forgetting their login details. As a result, a guest login has been established to enable users to view content from posts that are emailed to them. Of the 1,136 subscribers who have accessed the resource, 490 have actively used the Moodle in the last 12 months.



YEC student shares her environmental action project with invited guests at the Sharing and Celebration Expo.

PARTNERSHIPS

In the past 12 months, NRM Education has explored how we can better tap into DECD staff who are delivering Australian Curriculum content to schools. This has seen the growth of a partnership with the Primary/Secondary Australian Curriculum Implementation Officers (PACIO/SACIO). The NRM Education team has met with the group, and already, individual officers are connecting with their local PACIO's/SACIO's to help promote and support sustainability as a cross-curriculum priority within schools.

NRM Education staff members have also been involved in 'DECD Partnerships' through clusters of schools connecting with their local communities, councils, businesses and NGOs to assist the schools to better connect. NRM Education has been supporting this process by attending meetings.

NRM Education appreciates our strong working relationships with service provider organisations such as KESAB, Wipe Out Waste, Department for Environment, Water and Natural Resources (DEWNR), and local councils, often referring schools to the resources and services available from them.

The NRM Education team based at KESAB is an integral part of the wider NRM Education team hosted at four other sites across the Adelaide and Mount Lofty Ranges. We work with our colleagues on activities such as teacher training, communications, coordinating the Northern Hills Youth Forum, facilitating YEC, developing the AuSSI-SA model and implementing the Engaging with Nature program.

Our partnership with the Catholic Education Office (CEO) continued to grow with NRM Education

supporting 'Inquiry Schools' to move towards sustainable lifestyles. These inquiry sites are the 'lighthouse' sites for embracing the Catholic Church's suggested sustainability approach 'On Holy Ground'.

ENGAGING WITH NATURE

It is crucial that we reconnect young people with nature so that they better understand the systems and processes that drive life on earth. The Engaging with Nature program is NRM Education's answer to reconnecting young people with their local environment.

NRM Education support for schools and preschools, looking to provide structured and unstructured opportunities for students in nature, includes units of work and teacher packs linked to the Australian Curriculum, local species ID charts, loan equipment, advice to develop projects, and tailored professional development for staff, students and the wider community

Over the past 12 months, 929 people have monitored aquatic macro-invertebrates and wetland birds at four sites across the central Adelaide region. Monitoring enables schools to build greater understanding and ownership of their environment

New and exciting resources developed include:

- Native Orchids of the Adelaide Hills ID Chart in partnership with the Native Orchid Society and a Fungi of the Adelaide Hills ID Chart. Both of these are available on the Natural Resources

 AMLR website under 'plants and animals' in the 'education' menu.
- Curriculum documents highlighting the links between NRM Education resources and the Australian Curriculum. Three thematic areas have been completed for biodiversity, water and, food and food gardens.



Elisia Banks presents Brighton Primary School with an NRM Education Award for whole of school and community culture change towards sustainability, particularly their outdoor learning environments.



ACKNOWLEDGEMENTS

EXECUTIVE COMMITTEE

Ashley Watson Chair Piper Alderman Lawyers

Vice Chair Brendon Corby Master Builders Association (SA) Treasurer Geoffrey Webster Waste & Management Services

Executive Member Ros DeGaris DeGaris Consulting

BOARD MEMBERS

Barb Cowey Royal Automobile Association of SA Inc.

Brenton Curtis City of Unley

Mike Thomas Thomas Building Advisory Services

Peter Farmer Sims Metal Management

Meagan Hill ResourceCo (resigned May 2015)

APPOINTMENTS

Vaughan Levitzke PSM Minister's Representative

FINANCIAL ADMINISTRATION

Natacha Bursill nimblebiz solutions

STAFF

John Phillips OAM **Executive Director**

Louise Stewart Office Manager & Product Sales Grace Barila Environmental Services Manager

Alex Hammett Sustainable Communities Program Manager

Dick Olesinski Clean Site® Manager

Matt Cattanach NRM Education, NRM Education Regional Coordinator

Elisia Banks NRM Education, Central Coordinator Steven Walker NRM Education, Central Education Officer Amy Blaylock NRM Education, Central Education Officer

Jo Hendrikx Wipe Out Waste, Program Manager

Caitlin Jaensch Waste Education Officer

Kathy Scarborough Waste Audits Manager and Education Officer

Cally Malone Waste Education Officer Kerri Prossor Waste Education Officer Jackie Martin Office Support (casual)

WASTE AUDIT TEAM

Andre Tertsch

Jodie Scarvelis

Brett Meldrum

Linley Galot

////// ACKNOWLEDGEMENTS

VALE

The KESAB Board, staff and members were saddened by the passing of long time Tidy Towns and Sustainable Communities stalwart, Helen Jones. Helen was the leading light in establishing the Goolwa Tidy Towns group and directed the local community to ultimately becoming the KESAB Tidy Towns Overall Winner. This was followed by winning the Overall Keep Australia Beautiful National Tidy Towns Award. Helen will be fondly remembered and her wit and smile always missed.

CONGRATULATIONS

The KESAB Board, staff and members congratulate board member and Chief Executive of Zero Waste SA, Vaughan Levitzke PSM upon receiving the Public Service Medal announced in the 2015 Australia Day Awards. Vaughan's untiring effort in working across all spectrums towards improved holistic waste management systems and innovation, embracing environmental sustainability practices has placed South Australia as a leading performer recognised throughout Australia, internationally and within the United Nations.

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Royal Automobile Association of SA

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C M Hill AM (Life Member)

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Andrew Jeffery

Junior Chamber (Jaycees) SA

R Hall

C M Hill AM

lan Keech

Ian McGregor

D McCarthy BEM (deceased)

Vince Monterola AFSM

G Parsons

L Willetts (deceased)

Radio 5AD

Radio Triple M

NWS 9

MEMBERS

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District Council of Loxton

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District Council of Mallala

District Council of Mount Barker

District Council of Mount

Remarkable

District Council of Peterborough

District Council of Robe

District Council of Streaky Bay

ACKNOWLEDGEMENTS

District Council of the Copper

Coast

District Council of Tumby Bay

District Council of Yorke

Peninsula

Kangaroo Island Council

Kingston District Council

Light Regional Council

Municipal Council of Roxby

Downs

Naracoorte Lucindale Council

Northern Areas Council

Port Pirie Regional Council

Regional Council of Goyder

Renmark Paringa Council

The Rural City of Murray Bridge

Southern Mallee District

Council

Tatiara District Council

Town of Gawler

Wakefield Regional Council

Wattle Range Council

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Mike Haywood Sustainable

Resource Solutions

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Water + Waste Innovations

WMAA – SA Chapter

Wrigley (subsidiary of Mars

Incorporated)

Zero Waste SA

AUDIT STATEMENT

Keep South Australia Beautiful Inc.

Officers' report

30 June 2015

The officers present their report, together with the financial statements, on the incorporated association for the year ended 30 June 2015.

Executive Committee

The following persons were officers of the incorporated association during the whole of the financial year and up to the date of this report, unless otherwise stated:

Ashley Watson – Chair Geoff Webster – Treasurer Brendon Corby – Vice Chair Ros DeGaris – Executive Member

Board Members

The following persons were board members of the incorporated association during the whole of the financial year and up to the date of this report, unless otherwise stated:

Barb Cowey
Mike Thomas
Meagan Hill (nee Bray) – Resigned May 2015
Brenton Curtis
Peter Farmer
Vaughan Levitzke – Ministers Representative

Objectives

The principal activities of the Association are the promotion of a cleaner environment and a litter-free South Australia.

Operating Result

The Association recorded a Surplus of \$18,833 for the year after providing for income tax (nil) (2014 Deficit \$19,004)

Signed in accordance with a resolution of the Members of the Board

Watson A Chair

61.00

Webster G Treasurer

Signed at Adelaide this 25th day of August 2015

KESAB 2014 - 2015 Financial Report and Statements of Financial Position are available on request from KESAB Inc.



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Bazza the Bunyip continues to keep the Murray River clean and healthy.