

OUR MISSION







MISSION STATEMENT

To inspire the South Australian community to restore, preserve, and improve the environment through active participation.

GOVERNANCE STATEMENT

The KESAB Board is responsible for the corporate governance of the organisation.

A full Statement of KESAB Corporate Governance is available on request.



OBJECTIVES

- To inspire, influence and advocate for environmental sustainability.
- To provide support through education, innovation, engagement and research.
- To deliver effective partnerships and programs ensuring mutually beneficial environmental outcomes.
- To establish and maintain a public fund, to be called the KESAB Gift Fund, for the specific purpose of supporting the environmental objects of Keep South Australia Beautiful Inc. The Fund is established to receive all gifts of money or property for this purpose and any money received because of such gifts must be credited to its bank account. The Fund must not receive any other money or property into its account and it must comply with subdivision 30-E of the Income Tax Assessment Act 1997.

Images: Bianco Super Site Service - Clean Site® Demonstration Day | Typical building site - before Clean Site® education | New litter and recycling bins, Adelaide Shores | Greg Muller (City of Mt Gambier) receives Life Achievement Award from KESAB Patron Colin Hill AM | Tzu Chi Buddhists SA Road Watch Group, Victoria Road

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FROM THE MINISTER FOR ENVIRONMENT AND CONSERVATION

Hon Paul Caica MP
MINISTER FOR ENVIRONMENT AND CONSERVATION



ESAB environmental solutions and the South Australian community have formed a strong partnership that has really benefited our State, reinforcing our reputation as leaders in environmental reform.

South Australia has shown its leadership on several fronts, from being amongst the nation's best recyclers to the banning of plastic bags, our container deposit legislation, tree planting, wind energy, geothermal exploration and solar energy.

KESAB can take a lot of credit for our community's awareness of waste and its effects on our environment. The wonderful collaboration between Zero Waste SA and KESAB is part of a successful partnership approach, providing a vital way of engaging with the community.

Education is a key part of KESAB's contribution to sustainability and it was my great pleasure to open the KESAB Wingfield Interpretive Centre in November 2011. It is the result of an impressive collaboration between KESAB environmental solutions and stakeholders, including the Jeffries Group, Transpacific Industries, Wastecare, VISY, Adelaide City Council and Adelaide Resource Recovery.

The Centre complements our State's flagship waste education program – Wipe Out Waste, funded by Zero Waste SA and delivered by KESAB. It is a great example of how to help to change the community's knowledge, attitudes and behaviour towards waste by educating children in a hands-on way.

But it's not just schools that are seeing the

benefits of better waste management.

KESAB's work to engage our outback communities in waste management is extremely valuable, as we have put good waste management practices into areas that have never really had them.

Through the KESAB Sustainable Communities program, KESAB engages rural communities to adopt and implement sustainable environmental practices and encourages a whole-of-community approach through environmental education and action.

This program recognises that a connected community sector is a strong sector, and one that works most effectively for our environment.

In 2011, I released South Australia's second waste strategy which has some 50 new ideas and initiatives to achieve two objectives: to maximise the useful life of materials through reuse and recycling and to avoid and reduce waste.

The strategy recognises the value of partnerships and the importance of continuing to build new relationships which engender cross-fertilisation and creative thinking.

It is against this backdrop that KESAB continues to be more relevant than ever.

I thank KESAB and its members for their valuable role in helping South Australia create a more sustainable community and environment.



REPORT FROM THE CHAIR

Ashley Watson CHAIR



ESAB's particular strengths and skills in leading, engaging and educating the community in relevant and effective ways, ensure the programs it delivers reach target audiences with demonstrable effect.

Ongoing engagement by KESAB through partnerships and contracted arrangements with both government and industry deliver positive messages reinforcing best environmental practice in all areas.

Our valuable agreements with Zero Waste SA and other State and local government agencies assists in achieving levels of engagement and outcomes which those entities would find challenging to deliver on their own.

The changing nature of society is an issue, with an ageing population at one end and effective engagement with young people at the other. The latter task has been addressed during the year with KESAB engaging in social media and constantly searching for innovative and meaningful ways of delivering effective messages.

No less than any other organisation, KESAB must manage business and physical compliance demands. These challenges are not expected to diminish in the coming years and require skilful, effective and economic management.

I highlight the current and ongoing debate aimed at delivering a national litter management system.

KESAB has been able to have a strong and effective voice directly and through the national Keep Australia Beautiful network

and our engagement with the Packaging Stewardship Forum and its plans for a National Bin Network and a National Litter Plan. The debate is currently active and we hope that relevant and commonsense outcomes will be achieved.

One of KESAB's greatest assets is the loyalty and dedication of its staff, ably led by our Executive Director John Phillips. Their ability to apply themselves in flexible and relevant ways requires them to constantly develop and renew their skills and understanding in order to deliver.

The support from our partners and sponsors is vital to our success. I thank them for their ongoing support financially, in kind and in spirit.

The KESAB board continues to provide great strength, underpinning the organisation as a whole. Members bring the level of skill, governance and interest to be expected of such a board in today's challenging corporate world and I sincerely thank them all.

This Annual General Meeting will see the end of my second term as Chair of KESAB. It is time for me to step aside and allow another person to fulfil that role.

I have thoroughly enjoyed my time in the role and had the good fortune to meet and work with so many outstanding people throughout the KESAB network.

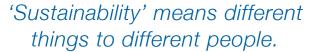
I will however offer myself for re-election again as an ordinary KESAB board member, as it is hard to imagine life without KESAB!

Thank you all for your support over the years.



REPORT FROM THE EXECUTIVE DIRECTOR

John Phillips OAM EXECUTIVE DIRECTOR





his year we, as an entire community, have been swamped with environmental sustainability issues, including embracing carbon pricing, a South Australian waste levy increase, Murray Darling Basin and Murray River flows, Product Stewardship, zero waste targets, energy pricing and e-waste resource recovery (just to name a few).

KESAB environmental solutions is engaged with all these issues at one level or another because the community at large, be it government, council, business or householder, is seeking education, awareness and understanding to ensure measurable response and change in practices and behaviour to maximise outcomes and minimise potential impacts.

Our community is struggling to keep up with and balance 'new age' demands on families, workplace, social and recreational spaces. From a KESAB perspective, environmental sustainability is high on the list of how community must be prepared to carry out the change that is integral to planning for the future.

Clearly this comes at an economic cost, but what is the cost to the environment that is often overlooked in the overall context of long-term protection of resources and natural environment management and human impacts as populations and technology race ahead?

By making a difference in how we do things at work, home and play we can influence, in real terms, the principles of sustainability i.e. environment, economic and social impacts.

There are hundreds of examples that can

be applied both individually or collectively, simply by changing how we do things. These can be initiated either through regulatory or non-regulatory systems.

The former (regulatory) is a means of seeking to achieve more, underpinned by compliance and penalty, and the latter about working towards a collaborative and co-regulatory framework to achieve common goals, often set against benchmarks and targets.

A problem with setting targets is the risk that they are set too high, or based on unachievable time lines, therefore seemingly demonstrating failure or poor performance and overlooking any progress that has actually been made, albeit not to the level originally considered possible.

KESAB's role is to engage and educate through partnerships and outcomes that result in showing a difference through the wider community.

Partnership programs including Wipe Out Waste, and NRM Education, combined with targeted litter and recycling education and campaigns, Sustainable Communities and Cities programs, Clean Site®, Road Watch, Butt Free Australia and Litter Less are our tools of engagement.

This year KESAB programs and campaigns reached an estimated 300,000 South Australians, with a value equating to \$30 million of environmental sustainability education, awareness and action by the community.

The value is quite staggering and, when combined with numerous other environmental groups and activities undertaken throughout





Lord Mayor Steve Yarwood and Executive Director John Phillips – litter campaign launch

South Australia, the effort equates to hundreds of millions of dollars each year.

Clearly we as a community do value the environment and contribute to change, despite all the other priorities in our daily lifestyle. And yes, we can do better.

South Australia's waste diversion and recycling performance is an example that we can build on, such as improving our poor litter disposal, as shown in the KESAB Litter Index findings (May 2012).

Kerbside waste audits show that recyclables diversion from residual waste (landfill) continues to increase along with green organics bin volumes. However, as the community responds to a focus on zero waste it will become more challenging to reach acceptable targets for the separation of residual waste.

Community must be part of change to achieve best outcomes, including reducing contamination and problematic wastes to landfill.

Not only will the environment benefit, but behavioural change will be enhanced and economic benefits will be achieved through reduced payment of waste disposal levies. As part of the waste stream, litter continues to be a social and environmental issue and despite ongoing efforts by KESAB, councils and stakeholders the impact of 'takeaway' and an outdoor lifestyle is evident in the annual Litter Index. Research shows that a sector of the community refuses to take responsible disposal action for litter, at a cost burden to those who use litter bins or take their litter with them.

Similarly, poor voluntary corporate stewardship and practice are generally demonstrated by industry sectors that should be playing an active role in educating consumers to improve litter disposal.

The above examples highlight how community can demonstrate change and improved performance with minimal regulatory control and compliance (recycling); and the contrary approach that must be strengthened to reduce littering behaviour i.e. increased compliance supported by penalty. South Australia is in need of much stronger litter control regulations and KESAB continues to liaise with government to implement a new Litter Act.

KESAB programs continue to be at the forefront of environmental education throughout Australia (and even globally). Staff are skilled and creative and during the year we entered new territory, with a strong focus on delivering accredited waste audits for councils and business sectors. This has greatly assisted government and councils to understand current waste and recycling trends compared to benchmarks set five or so years ago.

KESAB Board and governance are high on the operational and management agenda and combined with effective financial control we have achieved outcomes that have made a difference. A Strategic Plan 2012 – 2015 is ready for implementation with an increased focus on communication, as new-age technology and methods determine community engagement options.

Programs are constantly reviewed and polished and inevitably there will be changes along the way.

The challenge is the future.

Community must remain engaged and adopt improved practices as the norm if waste diversion targets are to be achieved, bad habits are to be changed and cost structures are to be harnessed. It is up to all of us.



KESAB GREEN TEAM

he Green Team continues to grow as the native garden takes off, purchasing procedures are developed and partnerships bloom. With some initial TLC, the native front garden has become well established, with plans to add to the garden in the coming year. The garden requires no water and the benefit is a luscious green habitat for local creatures.

KESAB aims to take a leading role in creating sustainable communities, so it is critical that we can demonstrate to our stakeholders that we are committed to sustainability in our everyday operations, as well as through the programs and projects we deliver.

Sustainable Procurement is an important component of sustainability, and complements the existing work of the Green Team.

In the absence of a procurement, environment, or sustainability policy at KESAB, there were no documented objectives or guidelines for staff to follow when deciding on a supplier of goods or services. With support from the Executive Director, staff agreement was sought on a set of overarching sustainability objectives and criteria. In April 2012, all staff reviewed and adopted the Implementation Plan which aims to embed sustainable procurement into the culture of KESAB. We are currently researching procurement patterns and suppliers, and trialling the process. The aim is to include sustainable procurement in the 2013 Strategic Plan, and then develop a Sustainable Procurement Policy. A business plan for sustainability is also underway.

In other news, KESAB Green Team members recently met the Veolia Sustainability Committee to share the KESAB sustainability story thus far; including successes, barriers encountered and resources and tools used in the process. We hope through this partnership we can provide each other with ongoing assistance and resources.



KESAB native front garden on planting day, June 2011



KESAB native front garden in July 2012 – one year on



HIGHLIGHTS FROM 2012 AUDITING

Water: A slight rise in water consumption to 72kl for 2011 – 2012, a rise of 16kl. This increase could be attributed to having the veggie garden, as well as two new staff members joining the KESAB team. Over the course of the year, and broken down into daily use, this equates to 21L per person.

Energy: For the period June 2011 to March 2012 energy consumption decreased by a further 1,485kWh, a saving of 1.5 tonnes^(a) of CO² on the previous financial year.

Emissions: For the year 2011, KESAB reduced its vehicle emissions by an extra 3.21 tonnes in addition to the 1.27 tonnes saved the previous year. This decrease is partly due to a reduction of 9,797km in the distance covered by the fleet, but also because 2011 was the first full year of a brand-new fleet of vehicles which all have lower CO² ratings. Our target to reduce emissions with the upgrade of the fleet has been achieved!

This year was the first in which carbon emissions from work-related flights were recorded. These contributed 2.85 CO² equivalents to the atmosphere. Transport emissions savings overall were 0.36 tonnes.

KESAB's total CO² emissions and energy savings of 1.86 tonnes are equivalent to a one-way trip from Adelaide to New York^(b).

Waste: The total volume of recycled materials audited was 23.9L (3kg). Of this material 92% was recyclable, and the other 8% (13 items) had the potential to be recycled. This 8% represented items that were not rinsed out, or were too small to be captured, such as plastic and metal lids and small bits of paper. New signage has been added to the kitchen and recycling bin to remind



Recyclables recovered from KESAB kitchen during audit

staff to rinse dirty containers and put plastic lids, such as milk lids, inside the container. This is a relatively new process at KESAB, so not all staff were aware of the milk bottle top collection container already in the kitchen.

This just shows that as sustainability processes change within an organisation, it is important to keep all staff in the loop.

⁽a) Carbon Cops, Carbon Emissions Calculator, http://www.abc.net.au/tv/carboncops/calculator.htm

⁽b) Carbon Neutral Company, Carbon Neutral Flights Calculator, http://www.carbonneutralcalculator.com/flightcalculator.aspx



he KESAB Litter Index is South
Australia's official litter item count and
volumetric tracking database.

The data collected are of a high standard, allowing trend line data and behavioural patterns to be analysed and litter campaigns and education options to be identified.

The KESAB methodology (in a slightly abridged version) is also used by the Keep Australia Beautiful National Association to measure litter at 980 sites across the nation.

The KESAB Litter Index counts litter at 151 sites in metropolitan and rural areas of South Australia. The average footprint of each site is 1,526sqm, with a total area of 228,900sqm counted four times per annum.

Three noteworthy events have taken place since the beginning of this longitudinal study:

- The range of beverage containers included in Container Deposit Legislation (CDL) was increased in 2003 to include flavoured milk, juices, waters etc.
- 2. The deposit on beverage containers was increased from 5c to 10c in 2008.
- 3. A ban on thin (under 35 microns) plastic shopping bags was implemented in May 2009.

Count sites are regularly monitored for any changing characteristics and 11 of the original sites have been reviewed and replaced, ensuring meaningful comparison.

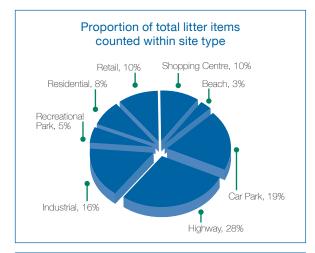
Data is collected in February, May, August and November each year. All the data is available at www.kesab.asn.au

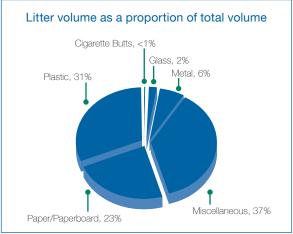
The May count period is used as the data set for performance comparison in the annual report. Wave 57 (May 2012) is used in this report.

LITTER STRATEGY MONITORING

A total of 13,751 litter items were counted at 151 sites in Wave 57 (May 2012).

This compares to 13,021 items counted in Wave





53 (May 2011), an increase of 730 items (5.3%).

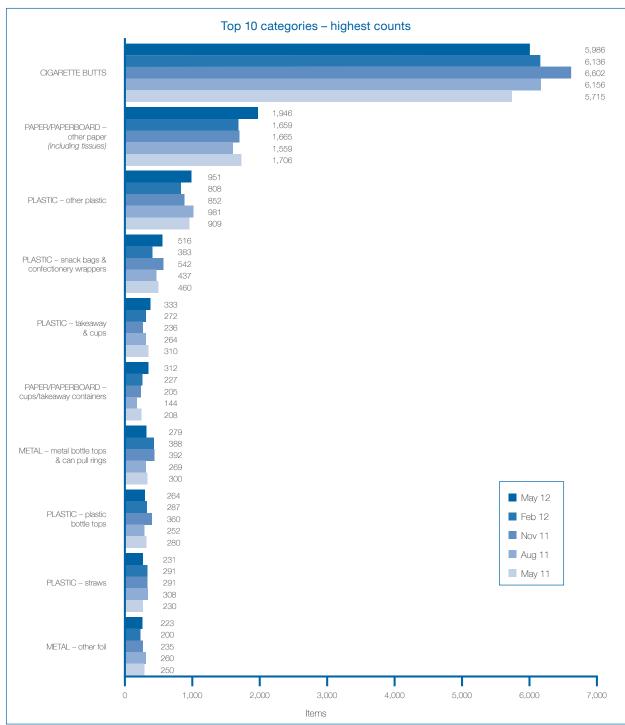
Cigarette butts remain the biggest contributor (5,986) making up 44% of all litter and representing the same percentage as in May 2011.

Increases were recorded in paper/ paperboard and plastic litter, including items such as tissues, snack bags, confectionery wrappers, cups and takeaway containers.

The overall increase in South Australia's outdoor event activities and convenience (takeaway) food shopping clearly impacts on litter pollution and demonstrates that litter disposal behaviour and infrastructure still have to improve.

Beverage containers, which are included in South Australia's Container Deposit Legislation, continue to represent the lowest proportion of the litter stream in SA, in comparison to the rest of





Australia – under 2% of the litter stream compared to as much as 11.9% (average 6.6%) interstate.

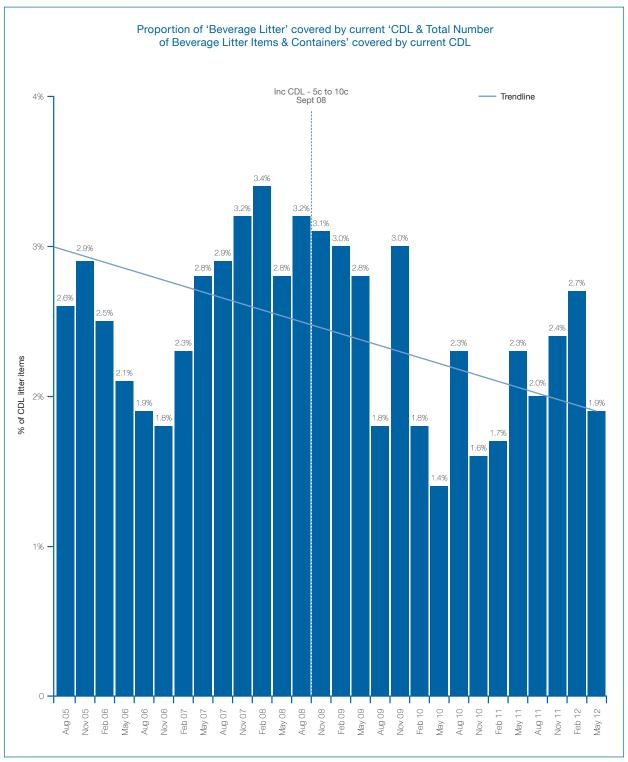
Enforcement of littering regulations in South Australia continues to be under utilised as a mechanism for reducing the impact of litter in the environment.

Conversely, in some other States, enforcement has been reviewed and general litter reduction achieved through strategic programs including 'Dob in a Litterer' (Vic) and 'Litter Reporting Scheme' (WA).

Highways remain the most littered site type, with 28% of all litter counted in May 2012 (compared to 29% in May 2011 – a reduction of 1%).

Combined with car park litter (19%) and shopping centre litter (10%), motorists, shoppers using car parks and the transport sector contribute 57% of all litter counted by site type.





This statistic is underscored by the increase in shopper docket and related shopping centre paper counted in major shopping centres and adjacent areas. This type of litter is easily wind blown into stormwater drains and residential properties, demonstrating that shopping centres (including fast food outlets) are yet to adopt best litter management practices and high-profile litter abatement education.

Litter data captured is also converted to a volumetric measurement (see chart on page 8).

Litter by volume shows a contrasting picture, as cigarette butts (44% by count) are reduced to only 1% by volume. However, items such as nappies, construction materials (illegal dumping) and clothing and rubber waste become 37% of the litter stream by volume, even though these items do not stand out by count.



REGULATORY BENEFITS IN SOUTH AUSTRALIA

outh Australia implemented Container Deposit Legislation (CDL) some 35 years ago and banned lightweight (under 35 microns) plastic shopping carry bags in 2009.

In both instances, contrary to industry's and other opponents' anti-regulatory stance, KESAB can safely report that the world did not come to an end. Beverage product sales continued to grow, and alternatives to lightweight plastic shopping bags have become the norm.

In November 2011 KESAB commissioned independent research to determine the impact of South Australian regulations compared to those of other Australian States that do not have similar, or any, legislation.

Findings supported community response to the regulatory approach of the South Australian government, underpinning the SA Waste Strategy to decrease beverage container litter, encourage improved recycling rates and reduce plastic bag litter.

The research sought to identify the percentage of beverage containers and plastic shopping bags in the litter stream over a three-year period (2009-12) and compare trend data captured in the Keep Australia Beautiful National (KABN) Litter Index.

Its findings showed South Australia to be considerably below the national average of beverage containers, and to have up to 50% fewer plastic shopping bags in the litter stream.

Of interest during the research project was the emergence of data that showed South Australia's population density is to be the highest in Australia, with Adelaide having 660 people per sq km compared to Melbourne's 540 people per sq km^(a). This data reinforces South Australians' support of, and participation in, significant measures to achieve litter reduction.

State and territory comparison – CDL items in litter stream^(b)

State/Territory	2008/09	2009/10	2010/11
NSW	6.1%	7.1%	6.9%
NT	3.2%	4.3%	5.3%
QLD	5.3%	4.2%	5.0%
SA	2.7%	2.2%	1.9%
VIC	4.3%	7.1%	6.9%
WA	10.2%	9.7%	1.0%

State and territory comparison – plastic shopping bags in litter stream^(b)

State/Territory	2008/09	2009/10	2010/11
NSW	0.95%	0.76%	0.91%
NT	0.47%	0.50%	0.59%
QLD	0.47%	0.46%	0.66%
SA	0.69%	0.65%	0.44%
VIC	0.14%	1.09%	1.01%
WA	0.49%	0.46%	0.43%

⁽a) (ABS 3218.0 Regional Population Growth Australia 2010 – 2011)

⁽b) Source: National Litter Index



SOCIAL RESEARCH – LITTER DISPOSAL BEHAVIOUR

revious research has consistently told KESAB that behavioural change is key to effective change in litter disposal behaviour in public and open spaces. In collating the facts previous studies need to be considered, together with observational research.

MISSION

Research to 'reveal insights and attitudes to litter amongst South Australians to inform future KESAB communications' was commissioned by KESAB in October 2011. Outcomes of the research would provide a comprehensive picture of the littering landscape, with possible messages and approaches for new campaign concepts.

METHODOLOGY

- 2 x in-depth interviews with stakeholders from the fast food industry to understand the issues from their perspective.
- Ethnographic and photographic study of urban littering black spots in the Adelaide CBD.
- 10 x in-depth interviews (30 45 minutes) to gain insight into the mind-set, attitudes, behaviours and expectations of litterers who frequented Adelaide entertainment and alfresco areas (under 55 years, skewed to males of low to mid-SES).
- Online survey with a sample size of 205 respondents to quantify issues arising from qualitative research and identify strategies for future communications.

FINDINGS IN A NUTSHELL

Overall, litterers do have a social conscience, with the majority of people understanding that littering is wrong, although this was less apparent amongst the target audience.

- 'No available bins' no bins in the exact vicinity at the time of desired litter disposal.
- 'Blame the government' government does not provide enough bins.
- 'Bins too far away or not visible' typical excuse if bins not visible at a glance.
- 'Someone else will pick it up' council workers will clean it up.

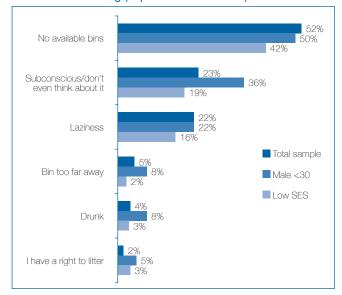
Social responsibility becomes a lower priority when drinking.

NIGHT OWLS

- Daytime versus nighttime littering illustrates different mind-sets.
- Night owls frequent pubs/bars/clubs, typically on a Friday or Saturday night.
- They are more likely to litter.
- Littering is at its worst in the CBD between the hours of midnight and 6.00am.

There is less social stigma when littering in darkness.

Reasons for littering (Square Holes Dec '11)





COUNCIL PARTNERSHIPS

ouncil partnerships with Port Adelaide Enfield, Tea Tree Gully, Unley and Charles Sturt have facilitated the delivery of a wide variety of school, community and business education programs throughout the year. In addition, KESAB environmental solutions has partnered with Adelaide City Council, Campbelltown City Council, City of Prospect, City of Playford, City of West Torrens and the City of Norwood, Payneham and St Peters to deliver a number of campaigns, events, tours and waste education initiatives.

SCHOOL EDUCATION

By partnering with councils KESAB was able to offer waste and recycling and environmental education to schools and engage 2,500 students in various programs. These included excursions to the Wingfield Interpretive Centre and school incursions such as Papermaking, Recycle Relays, Mini Bin game, Composting and Worm Farming workshops, Less to Landfill Challenge, and School Bin Audits.

KESAB Education officers were also actively involved in providing guidance for School Environmental Management Plans and engaging with SRC groups.

Many other schools from across the State (including regional areas) participated in KESAB's



Composting workshop at Wynne Vale Community Gardens

environmental education programs, with steady bookings throughout the year. A promotional flier was sent out to all schools in January 2012 to increase awareness of the programs we offer.

GARDENING AND COMPOSTING WORKSHOPS

Gardening and composting workshops were held for Port Adelaide Enfield and Tea Tree Gully councils.

Workshops that began with a focus on composting and worm farming have evolved to incorporate water-wise gardening and organic pest control and have therefore been renamed 'Environmentally Friendly Gardening' workshops. These extremely popular programs included presentations from subject experts, as well as garden tours, plant sales and on-site refreshments.























Community bus tour

COMMUNITY EDUCATION AND TOURS

Community tours were delivered to residents of Port Adelaide Enfield, Tea Tree Gully, Unley, Charles Sturt, Prospect, Adelaide City, Norwood, Payneham, St Peters and Campbelltown councils. An average of three tours was delivered per council, with a total of 23 tours in this financial year. While most tours were council funded, some were funded through a contract with Waste Care SA. The tours included visits and presentations at E-Cycle Recovery, Integrated Waste Services, VISY recycling, Adelaide Resource Recovery and Jeffries sites. Managers from each site delivered presentations about their operations and answered questions from participants.

SHOPPING CENTRE DISPLAYS

During the January school holidays, a shopping centre display with mini-bin games was run at the Munno Parra Shopping Centre, in partnership with the City of Playford. The focus of the display was to promote the correct use of their 3-bin system.

COMMUNITY EVENTS

CHARLES STURT COUNCIL CHRISTMAS PARTY 2011

Charles Sturt Council asked KESAB to provide educational support for this event. Its primary focus was to inform residents about the new food waste options provided by council and discuss the food waste voucher for food waste recycling options.

WORLD ENVIRONMENT DAY

Another event run in partnership with the City of Charles Sturt was a stall set up at Bunning's Woodville to coincide with their World Environment Day weekend. The stall promoted collection of food scraps and included a kitchen caddy display, interactive mini bin game and videos on recycling.

COMMUNITY CENTRE EDUCATION

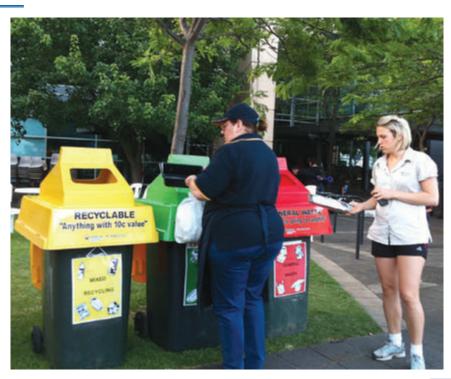
Community Centres in Unley and Port Adelaide Enfield were consulted on how they could modify existing waste and recycling systems to improve resource recovery and minimise contamination issues. Meetings conducted with centre managers included a walk-through of their facilities and visual bin assessments. Following this, a report listing recommendations was sent. Future visits are planned to include Tea Tree Gully Council community centres.

Several presentations on waste, recycling and composting were also delivered to community groups.

BUSINESS EDUCATION

The Unley Road Business Recycling Award program was run in partnership with KESAB environmental solutions and the City of Unley. The project was launched in May 2011 with a cash prize of \$750 to the business with the best waste management practices. The program included visual bin assessments, the provision of educational materials, visits to businesses and an award night held on 30 August 2011. Following the award night, case studies from the winning business and runners up were published on the City of Unley website. From May to June 2012, a review of the program was conducted and businesses were re-visited to evaluate the success of the program and suggest recommendations for future programs. These recommendations included business team awards, to engage with more businesses and allow co-facilitation of recycling and source separation within business groups.





Recycling bins at Christmas event, Charles Sturt Council

RESOURCE DEVELOPMENT

KESAB has been actively involved in the design and content of several educational resources for councils, including instructional fliers on the correct use of kitchen caddies, and a 'useful and tricky items' fact sheet listing places to recycle such items as batteries and light globes.

Calendars were developed for Tea Tree Gully and Prospect councils and display banners with information on recycling and green organics were developed for the City of Unley.

ZERO WASTE SA RECYCLE RIGHT TRAINING

The popular Recycle Right Training tours continued this year. Run in partnership with Zero Waste SA and the Local Government Association, a total of five training sessions were run for council service officers in Customer Service and Waste Education and Management from across the State.

The training included tours to waste transfer and resource recovery centres, and presentations from Zero Waste SA and KESAB. Each council was issued with a mini-bin game specific to their council area which can be lent to schools and community groups to assist with education.

FUTURE PROGRAMS

- Smoke Free Rundle Mall education and awareness.
- Big Aussie Swap: 12 18 November (during National Recycling Week).
- Education delivery focus on diversion of food organics to compost or green bin collections within participating councils.
- Replication of Business Recycling Award program (or similar), to be offered to all councils' key business precincts.
- Port Pirie Regional Council Waste and Recycling Education.



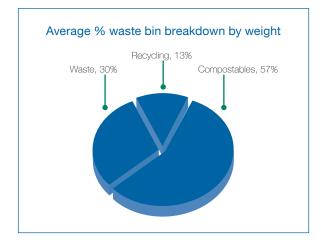
HOUSEHOLD KERBSIDE BIN AUDITS

KESAB's trained auditors have conducted kerbside bin audits for three councils to Zero Waste SA guidelines, and an additional audit of a green organics load for Port Adelaide Enfield, with specific reference to their kitchen caddy food scrap collection. We are grateful to Integrated Waste Services for allowing us to set up a sheltered audit site inside their Industrial Materials Recovery Facility.

The kerbside bin audits involve planning bin collections from waste, recycling and green organics streams that are representative of the council area's demographics. Tagged bins are collected separately by the waste contractor and their contents are emptied onto a tarpaulin for manual separation into up to 50 categories. Councils have requested that we specifically identify:

- food scraps in the waste bin
- magazines and catalogues in recycling
- a count and check of compostable bags from kitchen caddies.

The information from the audits is collated to identify potential strategies to divert waste from landfill. The graph below gives an average breakdown of the waste bin materials over the three council audits. Ideally, the compostables and recyclables should be diverted from waste bins.



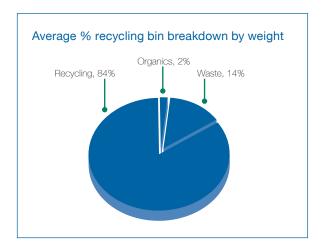
Some points of interest:

- Nappies comprise an average of 8% of waste to landfill.
- Food makes up an average of 48% of the compostable materials in waste bins.
- Magazines/junk mail account for an average of 14% by weight of the recycling loads audited.

A count is also made of the contaminants in the green organics bins, as these must be manually removed by the commercial composters (Jeffries). Though contamination of green bins is only 1 to 2% by weight, this can represent hundreds of small bits of plastic and other materials that will not break down.

KESAB makes a series of recommendations to council based on audit results and observations. These may include:

- Education/infrastructure for residents to divert food scraps to their green organics bin.
- A program to encourage parents to use reusable cloth nappies.
- Encouraging residents to refuse junk mail.





CLOTH NAPPY LIBRARY

indings from the May 2011 kerbside bin audit for Port Adelaide Enfield (PAE) Council indicated that disposable nappies represent 6% of contents of the residual waste bin (6% is also the State average). As part of a collaborative waste and recycling education agreement the council asked KESAB to develop an awareness program that would encourage young families to use cloth nappies, thereby reducing disposable nappies in the waste stream.

Following desktop research into interstate and overseas practices KESAB developed the concept of a 'cloth nappy library'. There are many types of nappy products in the marketplace, including what are now known as 'modern cloth nappies'. KESAB also discovered that many new parents did not know about alternatives to disposable nappies, or where to purchase them.

KESAB partnered with local business Eco Bums to implement a program providing a cloth nappy hire kit for mothers to try for two weeks. Council subsidised the cost of hiring the nappies.

KESAB and Eco Bums conducted the first information and demonstration evening in November, with a fantastic turn-out. Two more demonstrations have since been run, creating considerable media interest. (ABC 891, *The Advertiser, Messenger Community News*).

Port Adelaide Enfield Council and KESAB received excellent feedback from residents and since implementation of the initial program 23 families in the council area have hired a kit.

A recent survey of PAE participants (17 respondents) showed the program had given them the opportunity to use cloth nappies when they would not have otherwise done so, and the hire kit had proved very useful. When asked if they would always use cloth nappies respondents answered as follows: 33% yes, 34% no, 29% unsure and 4% did not respond.

Further research showed that 46% of respondents currently used cloth nappies full time, 33% part time (reducing disposable nappies to two per day) and 21% casually (using up to five disposables per day).

The two main factors contributing to the use of cloth nappies were identified as environmental and financial benefits.

From these figures we can estimate that the eight families that are using cloth nappies full time are NOT contributing 392 (or 155kg of) disposable nappies to landfill per week (based on using seven nappies a day). This figure is an amazing statistic and a fantastic outcome for the local council and for reduced waste to landfill.





Baby Rose models cloth nappies

National figures show that 2.1 billion disposable nappies end up in landfill every year in Australia. Through the Cloth Nappy Library Program PAE Council could be well on the way to reducing disposable nappies in residual waste by up to 6%.

Unley and Tea Tree Gully councils have also partnered with KESAB to deliver the program.

Gay Thompson, MP, JP, State Labor Member for Reynell, recently featured an article about the program in her newsletter and takes samples of the modern cloth nappies to talks she delivers in the community.

"I have found the vast majority of people have no idea what a modern cloth nappy looks like. There is an immediate recall of dirty, smelly nappies and heavy smelly buckets. I tell people that I have been assured, both by users and through various websites, that these are a thing of the past."



WINGFIELD INTERPRETIVE CENTRE (WIC)

he Wingfield Interpretive Centre (WIC) was officially opened by the Minister for Sustainability, Environment and Conservation, the Honourable Paul Caica, MP on 3 November 2011. The launch was attended by approximately 70 people, including stakeholders, KESAB staff and board members and volunteers who had contributed to the centre; in particular St Paul's and Oceanview College students and representatives from the Prospect Men's Shed.

Almost 1,400 students from 31 schools have enjoyed the 90-minute excursion offered by KESAB. It offers a tour of the Wingfield Waste and Recycling Precinct, followed by activities in the Interpretive Centre.

Parent helpers are encouraged to attend the sessions free of charge to assist with managing the activities, and the feedback from teachers, students and parents alike has been very positive:

"Thank you for the wonderful excursion our classes attended today. We were so impressed with your knowledge and passion for recycling and caring for the environment. It was very well organised and such a great learning opportunity."



Students sort recycling with the model trommel (VISY)



Minister demonstrating interactive outdoor 'pickers' at opening

Support materials for teachers planning the excursion, as well as a student worksheet, have been developed to maximise this learning opportunity. The 'House Interactive' is also being developed into a game for use on computers and interactive whiteboards in schools.

WIC has also been the venue for five ZWSA 'Recycle Right' training programs for local government, 18 Waste and Recycling Community Tours for six councils, A Zero Waste SA Board meeting and five Wipe Out Waste teacher workshops.

The activities in the centre complement the site tour, utilising recycled materials from Jeffries and Adelaide Resource Recovery in the garden and mimicking the large-scale operations in the waste transfer station with an outdoor picker activity.

The VISY Recycling trommel activity is an effective way to demonstrate how three-dimensional objects are separated from paper and card, and why soft plastic and foam meat trays are contaminants in recycling bins.

Visitors to WIC receive a strong but simple message to separate at source and thereby reduce contamination in the kerbside bin system.



CLEAN SITE® – BUILDING A BETTER ENVIRONMENT

ESAB's Clean Site® program partners the building and construction industry, associations, local government and resource recovery sectors in educating and delivering environmental best practice during the construction process.

The program complements environmental management systems and in particular focuses on improved health, safety and environmental performance on construction sites.

Consultation with stakeholders ensures ongoing engagement through education to change work practices and initiate new standards, with outcomes of positive on-ground action. The program provides educational support for state and local government legislation, the State Waste Strategy and EPA storm water management policies ensuring a sustainable environment.

Additional outcomes focus on increasing recycling and resource recovery from domestic building and major construction projects, increasing waste diversion from landfill, embracing Zero Waste SA targets and reducing stormwater pollution of waterways and coastal regions.

Considerable success has been achieved over the past 12 months, including:

- delivery of 'Environmental Toolboxes' supporting industry health and safety inductions on major construction sites
- provision of onsite action to reinforce environmental management systems e.g. Adelaide Desalination Project, Seaford





Rail Extension project, Civil Contractors Federation Refurbishment project etc.

- program resources support training and education through Master Builders SA's Environmental Pack, HIA Greensmart, and Construction Industry Training Board training providers jointly with UniSA construction managers and TAFE SA building and construction courses
- partnering major construction companies to embrace resource recovery and recycling led to the achievement of an over 97% recovery rate at major construction projects, including the Adelaide Desalination and Seaford Rail Extension projects
- delivery of local government programs focusing on regional and metropolitan areas e.g. Mid Murray, Alexandrina, Charles Sturt, Mitcham and West Torrens
- successful onsite demonstration day delivered, in partnership with BIANCO Construction Supplies, on major housing developments within metro Adelaide, including Blackwood Park Estate
- member of state plasterboard recycling scheme steering group and key contributor to a new Master Builders SA Environmental Pack that helps construction companies to develop environmental management programs and deliver onsite systems to reduce environmental impacts
- continued partnership with TAFE SA in applying a demonstration site approach to deliver hands-on training opportunities for students undertaking building courses
- delivery of construction site audits to monitor environmental compliance
- Clean Site® program used to assist with delivery of Office of Consumer and Business Affairs industry roadshow to six major regions within the state.



To ensure the effective delivery of the Clean Site® program, the following organisations supported a broad range of environmental outcomes: Zero Waste SA, the EPA, Land Management Corporation, Defence SA – Techport, ResourceCo, CBS Bins, the Adelaide & Mount Lofty Ranges Natural Resource Management Board, the Construction Industry Training Board, ECO Construction & Project Management, BADGE Construction, participating councils and (in partnership with Master Builders SA) the HIA and industry training providers.

The Clean Site® program is recognised as providing a hands-on approach to improving environmental practices within the building and construction industry.

As housing and major development projects e.g. Royal Adelaide Hospital, Adelaide Oval development and the Southern Expressway duplication continue to increase in our State,



Seaford Rail Extension bridge spans across Onkaparinga River and tidal wetlands

the Clean Site® program is well placed to deliver positive outcomes in enabling industry to comply with environmental legislation, ensuring a cleaner environment and a sustainable future for all.

Seaford Rail Extension Project Recycling and resource recovery figures (May 2012)

Material	Total tonnes recycled	
Concrete	1,988.77	
Steel	268.24	
Timber	16.06	
Mixed (general waste skip bins)	444.71	
Cardboard/paper	9.71	
Co-mingled (orange wheelie bins)	2.98	
Total resources recovered/recycled	2,730.47 tonnes	
Total recycling rate May 2012: 97%		
Total to landfill: 74.46 tonnes		









COCA-COLA BEVERAGE CONTAINER RECYCLING GRANTS 2011

Interest from the community in seeking grants funding for local projects through the Coca-Cola Beverage Container Recycling Grants (CCBCRG) program in 2011 was very strong.

Projects ranged from establishing local recycling depots in rural areas to container baling equipment, special events, infrastructure including trailers and sheds, and installation of recycling bins in streets and parks.

The grants program focused on partnerships between local government and community groups. Schools were not eligible, due to funding for recycling and waste education being provided under Wipe Out Waste education grants supported by Zero Waste SA.

In total, applicants sought \$64,000 through 12 projects. These were valued at over \$114,000 when additional contributions (cash or kind) by applicants, including voluntary work, signage, collection of containers and transport, were factored in.

In 2011, the total KESAB CCBCRG funding through the Keep Australia Beautiful National Association was \$22,500. This was fully allocated to five projects.



Successful applicants meeting the various criteria were:

- District Council of Yorke Peninsula
- District Council of Copper Coast
- District Council of Karoonda East Murray
- Adelaide Shores Sports Grounds (West Beach)
- Regional Council of Goyder

Project reports to KESAB show that tens of thousands of beverage containers were collected for recycling, hundreds of volunteers engaged in delivering the projects and new highly visible recycling bins were installed in public places and at special events.

The outcomes of the Australia-wide program were significant, with Coca-Cola advising that the grants program would continue in 2012 (with increased funding).



Adelaide Shores sports fields bins



Special event signs promoting beverage container recycling



BUTT FREE AUSTRALIA

he Butt Littering Trust (BLT) was formed in 2004 as an independent environmental organisation with the sole purpose of reducing cigarette butt litter and changing smokers' inconsiderate disposal habits.

Funding for the BLT was underwritten by British American Tobacco but it was wholly independent in its operations and decision making.

In 2012, the re-branded Butt Free Australia resolved that due to funding reductions its operations would have to cease.

KESAB offered an expression of interest 'Continuing the Task', to take over the campaign, assets, IT, and a legacy amount of funds, and was successful based on our focus and experience in reducing butt littering, and anti-litter campaign development.

This new partnership added a considerable body of knowledge and research gained through Butt Free Australia to the KESAB suite of litter reduction resources and expertise.





KESAB will partner Keep Australia Beautiful National to deliver education, resources and information to stakeholders throughout Australia, with the target of reducing the current 50% of all litter counted in the National Litter Index being cigarette butts.

Resources include posters, a Tool Box, personal ash trays and butt disposal infrastructure that are available to assist in Butt Free Australia's objectives.

The 'Not A Good Look' campaign will continue, with a National Butt Free Day planned for October 2012.

Smoke-free zones and changing regulations will require smokers to improve their littering behaviour and Butt Free Australia will remain highly visible to ensure that butt litter is progressively reduced, saving councils and building owners/managers thousands, of dollars in clean-up costs.











SUSTAINABLE COMMUNITIES AND CITIES AWARDS

he Sustainable Communities and Cities program had a hugely successful year in 2011 – 2012. Over 250 category entries were received across the programs from a mixture of schools, community groups, councils and businesses. Even more pleasing was the outstanding quality of these entries, and the wonderful initiatives that are being undertaken in South Australia.

Sustainability initiatives from all over South Australia were entered in the six categories of the program: biodiversity, community engagement, education and innovation, energy efficiency, waste and resource recovery and water management. The program culminated with the annual awards ceremony, in October 2011, at which over 75 awards were presented.

The City of Charles Sturt took out the Sustainable City award in 2011 and went on to win the Resource Recovery and Waste Management category award at the Keep Australia Beautiful, Australian Sustainable Cities Awards.

Mount Gambier was the overall Sustainable Communities winner, winning the award for the 11th time in the program's long history. Their outstanding initiatives went on to win the Energy Innovation category award at the Keep Australia Beautiful National Tidy Towns Awards.

Goolwa Beach won the Clean Beaches award for 2011, and will represent South Australia in the National Clean Beaches award program.

After the 2011 Sustainable Communities program, in the first year of its transition from Tidy Towns, feedback was gained from participants in order to assess its success:

"It's an opportunity to gain recognition for the work that council and the community do and to benchmark our activities against others whilst providing encouragement for the community to continue to be involved and to take pride in their local area." Wattle Range Council

"Sustainable Communities has been an excellent 'vehicle' for bringing together staff, students and the school community to improve our facilities,



Ben Bruce, Director of Science, Monitoring and Information, Department for Water presenting Loxton Preschool Director Mandy James with the 'Water For Good' Commendation Award

as well as adding meaning and desire to extend students knowledge of what is best for our environment." Stansbury Primary School

"By participating in Sustainable Communities we not only got the opportunity to see what other people and communities are doing, but we also got to share the sustainability projects we are undertaking. We found our involvement to be very interesting and rewarding." Forestry SA Mt Gambier

"Residents become much more aware of their surroundings and how important it is to preserve their environment for future generations." Arno Bay Progress Association

"When the change from Tidy Towns to Sustainable Communities was first effected, I believed we would not be able to really participate as we are one of five towns in our district's Council area, and waste disposal and many other aspects are dealt with by Council. We have learnt to see behind the obvious and realise that the community is involved in many aspects covered by the new Sustainable Communities format. I have moved from being negative about the change in program to seeing it as a benefit." Mundulla on the Move

In 2011, new partnerships were formed with the Department for Water to deliver the Water for Good Excellence Awards, at which nine schools and community groups were awarded for their efforts in securing South Australia's water future through education and behavioural change. The partnership between KESAB and NRM Education was also expanded to include the NRM Education Awards, which were held in conjunction with the KESAB Awards ceremony.



WINNERS EDUCATION & INNOVATION

Overall Winner Mount Gambier Small Town Port Vincent Medium Town Kingston SE Large Town Mount Gambier

REGIONAL AWARDS

Mallee Mundulla Victor Harbor Southern & Ranges Mid North Balaklava Yorke Peninsula Port Vincent South East Mount Gambier Eyre Peninsula Arno Bay **Flinders** Peterborough

Loxton Murray

Outback Roxby Downs

CATEGORY AWARDS

WATER CONSERVATION

Water Infrastructure Ardrossan Progress Commendation Association Balaklava

Water Infrastructure Commendation

Water Infrastructure Fudunda

Water Infrastructure **Booleroo Centre District**

School

Banrock Station Wine and Changes in Water Use

Wetland Centre

WASTE MANAGEMENT

Waste Infrastructure Kingston District Council

(Litter, Recycling & Resource Recovery)

Waste Education Wattle Range Council Mount Gambier

Integration **ENERGY**

Energy Efficiency Port Vincent

Initiatives

Energy Efficiency City of Victor Harbor

Initiatives

Energy & Climate Investigator College

Change Education

BIODIVERSITY

Education District Council of Mount

Barker

and Stansbury Tidy Towns

Conservation Activities Cornerstone College

Conservation Activities Peterborough

Salt Creek Primary School Commendation Biodiversity Initiative Stansbury Primary School

School Initiatives Owen Primary School

School Initiatives Booleroo Centre District

School

School Initiatives Investigator College

Education Initiatives HETA Incorporated-

Whyalla

Education Initiatives Loxton Preschool Centre Community Initiatives Walk the Yorke - District

Council of Yorke Peninsula

Roxby Downs Council

Community Initiatives Victor Harbor

Commitment to the School Watarru Anangu School

Grounds Biodiversity

Commitment to Mimili School

Clean Community

COMMUNITY ENGAGEMENT

Appearance Stansbury Appearance Kingston SE Appearance Arno Bay

Local Government

Partnerships

Commerce and Industry Loxcare Inc

Commerce and Industry Barry Maney Group

Heritage and Culture Goolwa Heritage and Culture Waikerie Heritage and Culture Peterborough

Community Engagement Ardrossan Progress

Association

Community Engagement Arno Bay

McDonald Park School Community Engagement

Community Spirit Stockport Community Initiative Mundulla Continuing Community Parndana

Effort

Continuing Community Kingscote

Effort

RECYCLERS

Recyclers Award Streaky Bay Recyclers Recyclers Award Loxton Ice Works and

Recycling Centre

SUSTAINABLE CITIES

Water Conservation City of Charles Sturt Waste Management City of Charles Sturt Community Engagement City of Norwood,

Payneham & St Peters

Biodiversity City of Playford City of Charles Sturt Energy Education and Innovation City of Norwood,

Payneham & St Peters

Overall Winner City of Charles Sturt



CLEAN BEACHES AWARDS

Goolwa Beach

COMMUNITY COMMENDATION AWARDS

Keith Gowling Ardrossan Progress

Association

Kevin Sizer **Booleroo Centre District**

School

Josie Lord Salt Creek Primary School

Leo Krieg **Brinkworth Progress**

Association

Ken Osterstock Stansbury Progress

Association

City of Mount Gambier

Balaklava Tidy Towns

Senior Constable 1st

Class Paul Scicluna

Noel Bubner

Colin and Joan Kelly Port Vincent Progress

Association

Cornerstone College Margie Barnett

Greg Duggan District Council of

Peterborough

Barrie Davis Loxton Preschool Centre

JUDGES COMMENDATION

Lifetime Achievement Greg Muller

Award

Judges Commendation Barry Maney

Award

Judges Commendation

Award

Brian Koch

WATER FOR GOOD

Commendation Manor Farm Scout Group

Loxton Preschool Centre Commendation Commendation

Waite Campus Childrens

Centre

Commendation Athlestone Schools Commendation Cowandilla Primary

School

Commendation Port Vincent Progress

Association

Excellence Award Gumeracha Primary

School

Excellence Award Barbara Kiker Memorial

Kindergarten

Excellence Award Urrbrae Agricultural High

School

NRM EDUCATION AWARDS

Biodiversity Garden **Angaston Primary School**

Food Garden **Black Forest Primary**

School

Community Engagement Banksia Park Kindergarten

Willunga Primary School **Engaging with Nature** Youth Voice Approach St. Joseph's - Hectorville

Youth Voice Approach Christies Beach High

School

Environmental Theme Encounter Lutheran

Approach School

Education for Immanuel Lutheran

Sustainability Approach School Gawler

Waite Campus Children's Education for

Sustainability Approach Centre

Education for Somerton Park Sustainability Approach Kindergarten



2011 Sustainable Communities Awards: MP Leesa Vlahos - Member for Taylor, Barry Maney - Barry Maney Group Mt Gambier, Anna Lambden - City of Mt Gambier Environment Officer, Greg Muller - City of Mt Gambier CEO, KESAB Sustainable Communities Programs Manager Alex Hammett and KESAB Chair Ashley Watson

TIPS FOR PALYA TIDY COMMUNITIES

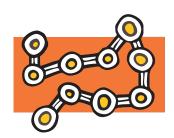
ARA TJUTA - NGURA WIRU KANYINTJAKU

JOIN IN

- Encourage a Palya Clean Community Group.
- Have regular Community clean ups.
- Repair, paint and clean houses and buildings.
- Remove old car bodies and place in location away from the sight of your Community and arrange for recycling of car bodies.
- Erect a sign at the entrance to your Community saying... "You have entered a Palya Tidy Towns Community".
- Plant trees and shrubs for shade and keep dust down.
- Set up recycling bins for aluminium cans and glass bottles.
- Establish a Community garden and grow fruit and vegetables.
- Ask people to visit your community to talk about things such as waste management, litter, tree planting, gardening and recycling and the benefits of a cleaner environment for your Community.
- Keep your home a Palya Clean Community every year.

TJUNGURIWA

- Ngura wiru palyala nyurampa ngura atunymara.
- Raputji tjuta mara munu ngura wirungka nyinama.
- Palyala, paintamilala munu wiru palyala nyurampa wali tjuta ngurangka.
- Mutuka kataly tjuta ilara kati ara kutjupakutu munu ara palatja palyala mutuka kataly tjutaku.
- Anangu kutjupa tjuta nintila munu utila nyurampa ngura kilina "Tidy Town Community".
- Punu tjuta pakaltjura kankuku munu ulpuru wiyanytjaku.
- Tjampita tjuta tjura ara kutjupangka munu patala tjuta ara kutjupangka tjura.
- Nyurampa ngurangka mai wiru tjuta pakaltjura (kamparara, mangata, munu walypalaku mai wiru tjuta).
- Walypala ninti tjuta yaaltila nyuralakutu tjakultjunkunytjaku raputji atunymankunytjaku munu punu tjuta pakaltjunkunytjaku munu ngurakutu atunymankunytjaku.
- Nyurampa ngura wirura atunymara, Anangu tjuta wirura nyinantjaku.





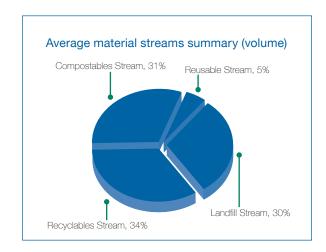


WIPE OUT WASTE (WOW)

nother busy year saw professional development and presentations at five holiday field trips, three Science Teacher Expos and the annual Studies of Society and Environment (SOSE) conference reach more than 250 staff from over 150 sites. The Earthstation schools day in Belair National Park and World Environment Day in the Botanic Gardens saw 700 students participate in WOW presentations.

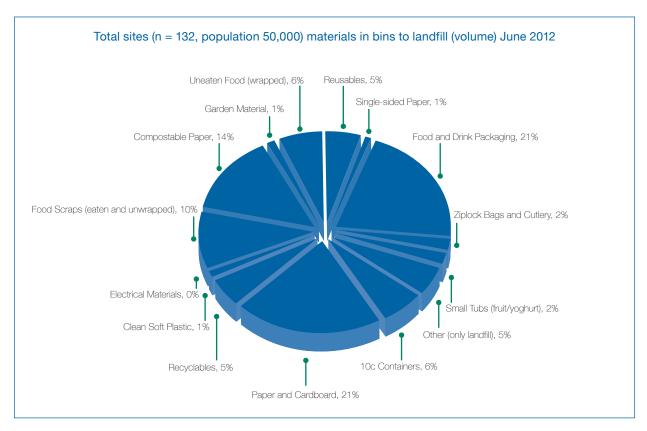
At the International Kids Teaching Kids conference in October, Wipe Out Waste provided bins and signage to help the 700 delegates separate their lunch food waste, so that 127L (25kg) were composted, 3.5L (0.22kg) recycled and only 15L (0.46kg) sent to landfill – showing that separation and collection can prevent up to 90% of lunch items (by volume) being sent to landfill!

Wipe Out Waste blue and green corflute signs can be seen at many schools and preschools around the state. Keep an eye out for them, as over half the sites in the state have attended workshops in the past five years. The signs serve as a reminder to sites to continue their waste



reduction journey and help raise awareness among parents and the wider community as to how they can act to wipe out waste.

The 'Less to Landfill' Challenge has become an annual Term 3 activity, and in 2013 schools will be able to register online. This continues to be a fun way for classes to reduce materials sent to landfill, with a focus on nude food or naked lunches to help reduce food and drink packaging, a large contributor to the contents of school bins.







St Columba's Yorketown

St Columba's at Yorketown were so successful with their 2011 Less to Landfill Challenge that they caused confusion for their bin collector! (see photo above)

Food and drink packaging continues to make up around 21% of the volume of items in school bins (see 'Total sites' graph) and reducing packaging can also reduce litter issues as these items are light and easily blown around.

Bin Materials Audit (BMA) data indicate that, with ideal systems, around 25% of items could be reduced, 33% recycled (particularly paper and card) and 30% composted.

SCHOOL WASTE AUDITS

Audits in the last 12 months indicate that sites which have conducted a BMA do actually reduce their volume of material going to landfill. This year's Top 5 BMA performing sites are: Barmera Primary School (PS), Whitefriars, Loxton PS, Gumeracha PS and Waikerie PS. Barmera achieved an amazing 83% reduction in material to landfill since their 2010 audit, and generated only 0.07L/person of binned materials. With composting, chickens, 10c container collection and paper/

cardboard recycling, 260 students only generated 18L of waste material, of which 14L was food and drink packaging. What a great example!

Of six sites re-audited in the last year, five had reductions in overall volume of 83%, 66%, 33%, 14% and 5%, with one site having a small increase of 8% – possibly due to staff and system changes.

Two staff in the Murray Darling Natural Resource Management (NRM) region have undertaken audit training and are now also able to offer support with audits to their local sites, which is great for their schools and a great collaboration with WOW.

WOW now has six DIY Bin Materials Audit Kits available for loan to sites with fewer than 100 students. The resources can also be downloaded from the WOW website, so sites can make and keep their own kits.

The first kits borrowed will be used in Term 3, 2012. The ABC 'Behind the News (BTN)' team took some comprehensive footage this year which will assist sites that are undertaking audits.

Another resource developed this year was the Big Book version of the WOW website animation 'The Amazing Journey of your Recyclables'. Printable versions in A3 and A4 size are currently available on the WOW website and will be printed for all sites in SA in the coming year.

Collaboration with the Australian Sustainable Schools Initiative (AuSSI) and NRM Education continues. WOW again shared space in the NRM Education area at the Royal Adelaide Show and many of the sites conducting Bin Materials Audits are working on the waste part of their School Environmental Management Plan as part of the Sustainable Schools initiative with NRM.

The Zero Waste SA (ZWSA) School and Community Grants Program had a huge response in 2012, with 60 schools applying for grants. We look forward to assisting all sites and reporting on the success of the winning applicants next year.



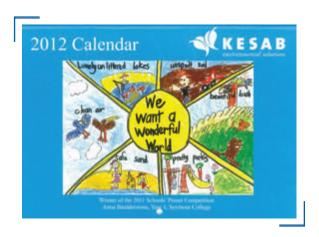
Finally, many sites undertake art activities with low, or no, cost reused items.

One of the best examples of this we have seen is the 'Flippin' ur Lids' mural produced by Windsor Gardens Vocational College as an end-of-year activity. (see image below)

The college collected over 3,000 lids, only some of which were used for the final product. This work of art will be on display at the Enviro 2012 conference, and we can't wait to see their next creation. Using lids for artworks is a colourful, cost-effective and interactive way for schools to move up the waste hierarchy into reusing!

WOW staff Jo and Kathy farewelled Margaret Steuart, who has worked with WOW since its inception in 2005, and Michael De Boo, who joined us in 2011. We welcomed Caitlin Jaensch in late 2011 and Heather Browett in 2012.

Wipe Out Waste is funded by Zero Waste SA and delivered by KESAB.



KESAB 2012 CALENDAR ART AWARDS, SCHOOLS POSTER COMPETITION AND 2012 KESAB ENVIRONMENTAL CALENDAR.

KESAB was overwhelmed with the response to the 2011 schools poster competition. Over 100 schools participated, with over 2,500 posters received from Reception through to Year 10 students. Fourteen winning posters were selected for inclusion in the 2012 KESAB environmental calendar, over 1,200 of which were distributed around South Australia.



Windsor Gardens Vocational College 'Flippin' ur Lids' 3,000 plastic bottle tops mural



he Road Watch program was introduced in 1996 as a joint initiative between KESAB and the Department of Transport – now The Department of Planning, Transport and Infrastructure (DPTI).

The aim of the program is to encourage greater volunteer involvement in roadside environmental care. Groups participating in Road Watch 'adopt' a section of road and then carry out various activities such as litter collection and planting and maintenance of native vegetation. The reports on clean-up activities submitted provide KESAB with an important snapshot of roadside litter and related issues across our State.

The work that these groups do has particular relevance, given that roads and highways continue to be the most littered sites of those we monitor on a regular basis across South Australia.

Increasing traffic volumes, the popularity and prevalence of fast food takeaway outlets, and the continuing trend towards eating and drinking in vehicles while travelling contribute significantly to the problem of roadside litter.

Well over half of all road litter can be categorised as 'mouth litter' i.e. food, drink or cigarette related. The number of cigarette butts thrown out of vehicle windows is of particular concern, given the ever present threat of bushfires in the 'driest State in the driest continent'.

ROAD WATCH GROUPS

Two hundred groups and individuals are registered in the Road Watch program. Community organisations remain our biggest participants, followed by schools, individuals and businesses. It is quite common for groups to extend their involvement past an initial two-year commitment to the program.

Most groups have roadside recognition signs in place and these have been central to the success of Road Watch. Signs not only draw attention to the good work groups do, but also underscore the valuable support given by DPTI to the statewide volunteer effort.

OUTCOMES

The work that Road Watch groups and individuals undertake continues to have positive, direct and practical outcomes for our roads and highways. In a wider context, the partnership with DPTI delivers beneficial outcomes to a number of other state agencies e.g. Environment, Tourism, Volunteer and Road Safety – as well as to the many South Australian councils with groups working in their areas.





Litter collected regularly by Road Watch Group adjacent take away food outlets at Smithfield



The useful outcomes volunteers deliver to our State's roadside environment include:

- less litter along South Australian highways and traffic corridors
- community engagement and support of volunteer groups
- native vegetation restoration and protection
- reporting of illegal dumping
- networking with local government.

PARTNERSHIP FUNDING

Program management and coordination have continued at three days per week in 2011-2012. The DPTI has again played an essential part in Road Watch this year. This partnership has made it possible to continue the support levels critical to the program's success.



Jack Williams Strathalbyn Lions Club collecting a ute load of roadside rubbish and litter

ZERO WASTE SA

eleasing a new waste strategy for South Australia in 2011 has come at a pivotal time for Zero Waste SA. As the organisation's focus increasingly addresses a more challenging area of waste management – waste avoidance – its influence and reputation continue to attract local, national and global interest.

Collaboration, advocacy, financial incentives and education remain fundamental to Zero Waste SA. It is working to meet the target in *South Australia's Strategic Plan* to reduce waste to landfill by 35% and achieve the milestone of 25% by 2014. As a result of its first five-year strategy, waste going to landfill was reduced by 17.3%. The next strategy will continue to support this progress.

South Australia's recycling rate continues to improve every year. In the 2010 – 2011 financial year material diverted to resource recovery increased by 56%. This increase is due to the diversion of waste fill (approximately an extra 1.1 million tonnes of soil) during infrastructure projects such as the Adelaide Desalination Plant and Royal Adelaide Hospital. Even with the effects of these projects removed from the data, the underlying recovery rate was at least 74.8%, still an increase from 72.7% in 2009 – 2010.

Highlights during 2010-11 included:

- Zero Waste SA's Industry Program continued to work with business to help reduce their environmental footprints. A partnership with ETSA Utilities, one of South Australia's largest organisations, was formalised in a Memorandum of Understanding to find ways to further improve energy, waste and water management.
- The Recycle Right advertising campaign was launched. It uses bite-sized tips to inform gaps in knowledge identified in market research and is supported by a range of resources including fact sheets, an on-line search engine and, increasingly, social media. It is also supported by a new teaching resource that helps students from non-English speaking backgrounds to learn how to recycle correctly, using real-world activities based on South Australia's popular three-bin system.



Minister Hon Paul Caica working with the ZWSA Recycle Right Non-English Speaking Education Program Team

All Zero Waste SA staff involved in developing the resource had a non-English speaking background themselves and were able to use their experiences in the activities.

- Working with the Local Government Association and KESAB environmental solutions, Zero Waste SA funded the Recycle Right tours that enabled more than 200 staff from 19 metropolitan and 29 regional councils to discover the ins and outs of recycling.
- Regional recycling received a boost, with 14 projects receiving funding of \$1.45 million. Most of the projects included the establishment of, or upgrades to, transfer stations and resource recovery facilities that play a critical role in diverting waste from landfill and recovering useful material.
- Funding was provided to South Australian companies with innovative and unique ideas on how to reduce and reuse waste, such as recycled aggregates for road pavements, as well as specialised composts and fertiliser using constituents from waste water. These visionary ideas will reduce the amount of waste sent to landfill and benefit the State through employment and local industry development.
- Free electronic waste drop-off collections were held throughout South Australia, with support from Zero Waste SA, the Local Government Association and local councils. More than 600 tonnes of e-waste was collected from seven metropolitan collections, and another 1,000 tonnes from 13 regional council collections.



NRM EDUCATION

atural Resource Management (NRM)
Education in Central Adelaide is proudly
hosted at KESAB environmental
solutions and is the flagship environmental
education program of the Adelaide and
Mount Lofty Ranges Natural Resources
Management (AMLR NRM) Board.

NRM Education supports schools to become more environmentally sustainable through the delivery of quality professional development, the roll-out of successful youth environment forums, assisting schools with on-ground projects, encouraging student exploration of local environments, and provision of quality resources.

A teacher survey conducted at the end of 2011 revealed a high level of satisfaction among respondents with the support services provided by NRM Education.

Our work to encourage environmental sustainability in schools is guided by the South Australian Sustainable Schools Initiative (AuSSI-SA) model. NRM Education is the lead program for implementing this model in schools in the Adelaide region.

NRM Education also delivers 'Engaging with Nature', a whole-of-environment biodiversity monitoring and taking action program undertaken by schools at a local site. The program comprises numerous monitoring activities of terrestrial and aquatic environments, and develops stewardship as young people take action to improve their local environments.

SUPPORTING SUSTAINABILITY IN SCHOOLS

The AuSSI-SA model encourages schools to embed sustainability across all their areas of operation; including curriculum, procurement, decision making and community links. The ultimate goal is to develop a school culture of sustainability. Schools show their commitment to



Teachers discuss School Environment Management Planning (SEMP)

this process by registering as an AuSSI-SA school.

To better meet the needs of schools, the AuSSI-SA model continues to evolve with significant input from NRM Education staff, in partnership with staff from the Department of Education and Child Development (DECD).

Over the last 12 months NRM Education staff directly assisted 94 AuSSI-SA registered schools and 36 non AuSSI-SA registered schools. This includes preschools, kindergartens and child care centres.

Schools are reporting that the support offered by NRM Education through the AuSSI-SA model is very beneficial, with outcomes such as:

- A clear process for exploring sustainability as a whole-school focus.
- Developing and implementing goals for reduced resource use, bringing associated financial savings.
- A School Environmental Management Plan (SEMP) developed with support from a majority of the school community. This provides a clear vision and focus for school community activities and in turn increases access to grant applications.



- Professional development for staff which encourages stronger support and builds skills to increase staff and student engagement in sustainability.
- Access to expert advice and the experience of other schools that have implemented similar sustainability initiatives.
- Strategies for ensuring sustainability are being incorporated across the curriculum, as required by the new Australian Curriculum.

Youth Environment Forums continue to be an important tool for supporting student groups in schools to carry out sustainability projects. In 2011 four environment forums (Holdfast, North Eastern, Le Fevre Peninsula and Northern Hills), with 108 students from 19 schools, worked on sustainability projects in their school and local communities.

In 2012 four forums are once again up and running, with 163 students from 21 schools working on sustainability projects.

A further avenue for supporting student groups to undertake sustainability projects is the role of the Youth Environment Council.

NRM Education and DECD are partners in empowering students to lead their communities towards sustainable futures, providing leadership training to 60 students from 52 schools across South Australia. Student representatives come together to develop skills, share ideas and plan projects to implement in their schools.

The impact of providing this training ripples across the state to engage 630 students from 125 schools across SA. Representatives also have the opportunity to share sustainability action projects with government ministers, showing the passion and enthusiasm young people have to make a difference.

Teacher professional development remains a strong priority. Topics covered over the year include mentoring youth voice, exploring Adelaide's coastline, productive food gardens,



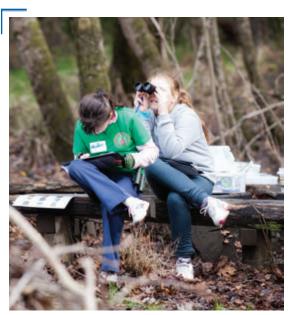
NRM Youth Environment Council Arbury Park students develop team building skills

school environmental management planning and exploring sustainability topics. The Education for Sustainability (EfS) Learning Groups have proved very popular, as teachers determine the sustainability topics to be explored, including celebrating school gardens, sustainability in the Australian Curriculum and exploring cutting-edge ecological sustainability. These events have resulted in spin-off workshops to assist with growing Education for Sustainability within the community.

Another valued professional development opportunity has been the Sharing Sustainability After School events, where teachers visit a school site to learn about and view sustainability initiatives. Participants have reported that these events provide valuable ideas and advice for implementing projects in their schools. In all, 31 professional development events were delivered to 728 teachers and student teachers.

This year, an additional \$1,000 was spent on resources to lend to schools. Resources purchased related to sustainability topics such as food gardens, youth action, resource recovery, product life cycles, outdoor playscapes and sustainability literacy.





Kelsey and Annie surveying birds of the Adelaide Hills

Ninety-two teachers, educators and students from 80 sites borrowed 261 items from our resource and equipment library, including DVDs, books, teacher resource folders, posters, identification charts and resource packs.

The NRM Education EDNA email list continues to grow, with an additional 270 people joining in the last 12 months bringing the total to 1,476 school and service provider contacts that receive regular updates about teacher training, grants, resources and other school support opportunities. This distribution list is highly valued by other sustainability education providers such as council sustainability officers, Wipe Out Waste, the Stephanie Alexander Kitchen Garden Foundation, OPAL and the Urban Biodiversity Unit, which regularly promote events through it.

Supporting schools to celebrate their achievements is an important element of our program. In 2011 NRM Education ran celebration events as part of the EfS Learning Group and four Youth Environment Forum Clusters we coordinated. Celebrations took the form of sharing progress, resources and milestones, as well as attending

end-of-year assemblies to hand out certificates of achievement, running outdoor activities at local wetlands, or ordering a special lunch.

After the successful Focus School roll-out in 2011, the program has continued in 2012. This project is aimed at rapidly progressing selected schools through the AuSSI-SA model by provision of extra resources. This year, thirteen schools have been involved with the NRM Education Team at KESAB.

PARTNERSHIPS

Our partnership with DECD involves the roll-out of the AuSSI model and Youth Environment Council (YEC) that are integral components of our program. In our work with DECD we co-develop resources (AuSSI delivery approach, indicators project, SEMP template, YEC templates and website), organise and manage events and teacher training, and cross-promote resources and services.

We also appreciate our strong working relationships with service provider organisations such as Wipe Out Waste, Urban Biodiversity Unit (DEWNR), Energy SA, SA Water, the Stephanie Alexander Kitchen Garden Foundation, the Department for Environment, Water and Natural Resources (DEWNR) and various municipal councils. We often refer schools to the resources and services available from these organisations.

Partnerships with local councils are growing through the OPAL program and the Waterproofing the West project. A new partnership with OPAL in the City of Charles Sturt (CCS) has paved the way for the beginnings of partnerships with the OPAL program in other council areas. OPAL is a community-based lifestyle program that aims to make healthy eating and physical activity easy choices. OPAL has supported this notion in schools through grant assistance for school food gardens. The partnership has resulted in improved outcomes for both programs, with NRM Eduction providing support to embed the garden into the culture of the school, therefore ensuring longevity. NRM Education is currently working with six schools as part of the OPAL program in the CCS.



The NRM Education team based at KESAB is an integral part of the wider NRM Education team hosted at four other sites across the Adelaide and Mount Lofty Ranges (AMLR) region to deliver the NRM Education program. We work with our colleagues on activities such as teacher training, communications, coordinating the Northern Hills Youth Forum, developing the AuSSI-SA model, developing and implementing the Engaging with Nature program, and strategic planning.

Our partnership with the Catholic Education Office (CEO) continues to grow as more Catholic schools move to embrace the Catholic Church's suggested sustainability approach 'On Holy Ground' and, as part of this process, join AuSSI-SA.

We provided interactive displays, presentations and/or activities to 1,583 people at ten events including: the World Environmental Education Conference, Royal Adelaide Show, Earth Station, Kids Teaching Kids International Conference, World Environment Day at the Botanic Gardens, Whale Centre Launch at Rundle Mall, Waterproofing the West Forum and a Flora Art Society meeting.

ENGAGING WITH NATURE

With the environmental challenges that lie ahead of us it is crucial that we reconnect young people with nature so that they can better understand the systems and processes that drive life on Earth. Encouraging young people to step up and take action to improve local environments builds stewardship and the belief that we can create a sustainable future.

The Engaging with Nature program is NRM Education's answer to reconnecting young people with their local environment. Engaging with Nature is a whole-of-environment biodiversity monitoring program based on observational data collection undertaken by students at a local site. Data collected is shared between participating



NRM Education student engages with nature by observing Jelly Fungi

schools to build a bigger picture of their site, catchment or region. Ongoing monitoring enables schools to build greater understanding and ownership of their environment. In 2012, 41 data result events have been submitted by 16 schools in the Central NRM Education region.

The monitoring is connected to an essential 'taking action' component that is a response to the environmental indicators. Towards the end of the year, sharing events at key regional monitoring sites enables students to showcase their learning to other schools and the local community.

This year several new exciting resources have been developed by the NRM Education team at KESAB, including the new Bird ID Charts with sets for birds of the Plains, Adelaide Hills and Barossa Valley, as well as Butterfly ID charts for the greater Adelaide region.



ACKNOWLEDGEMENTS

EXECUTIVE COMMITTEE

Chair Ashley Watson Piper Alderman Lawyers

Vice Chair Toby Terlet Veolia Environmental Services

Treasurer Courtney Morcombe Ernst & Young

Executive Member John Dangerfield Waste Management Consultant

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Brendon Corby Master Builders Association (SA)

Sharon Hanlon Sharon Hanlon Consulting

Edward Nixon Community Member

Mike Haywood MH Sustainable Resource Solutions
Ben Haythorpe Royal Automobile Association of SA Inc.

APPOINTMENTS

Vaughan Levitzke Minister's Representative

FINANCIAL ADMINISTRATION

Gerald Welden Accounts and Financial Management

STAFF

John Phillips OAM Executive Director

Louise Stewart Office Manager/Butt Bin & Product Sales
Alex Hammett Sustainable Communities Programs Manager

Matt Cattanach NRM Education - Central, Coordinator

Amy Blaylock NRM Education - Central, Education Officer
Steven Walker NRM Education - Central, Education Officer
Elisia Brook NRM Education - Central, Education Officer

Jo Hendrikx Wipe Out Waste Project Coordinator

Megan Bekesi Sustainability Education Services Manager

Caitlin Jaensch Waste Education Officer Kathy Scarborough Waste Education Officer

Heather Browett Waste Education/NRM Education Officer

Tony Jones Road Watch Program Manager
Dick Olesinski Clean Site® Program Consultant

Grace Barila Business Development and Special Projects Consultant

Jackie Martin Casual office support



VALE

The KESAB Board, Staff and Members were saddened by the passing of long-time staunch artisans during the year. Each of them has a special place in KESAB and will be fondly remembered.

Lindsay-Jane Swan

Lindy was well known to the hundreds of Tidy Towns and community groups working with KESAB from all corners of South Australia. As the first point of contact at KESAB reception for almost two decades, Lindy was always ready to help and guide staff and participants with her knowledge and hands-on approach, as the Tidy Towns family developed into South Australia's foremost community environmental action program.

Phil Barry

Phil contributed significantly to the KESAB Board as an elected Member representing local government in his role as CEO of Wakefield Regional Council. 'PJ' was a tireless worker involved with numerous community organisations and committees, in addition to his regional local government and sporting interests.

Lily Willetts

Lily will always be remembered for a committed contribution to the early years of KESAB development representing the Country Woman's Association. When the going got tough Lily brushed aside the issue with the simple approach of being positive. 'There is always something to sing about' was Lily's irrepressible motto.

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lan Keech

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Wirra Wirra Vineyards

Wrigley, A Subsidiary of Mars,

Incorporated

Zero Waste SA



KEEP SOUTH AUSTRALIA BEAUTIFUL INC ABN 93 227 182 519

STATEMENT BY MEMBERS OF THE BOARD

In the opinion of the members of the Board the Financial Report as set out on pages 3 to 14:-

- (a) Presents a true and fair view of the financial position of Keep South Australia Beautiful Inc as at 30 June 2012 and its performance for the year ended on that date, in accordance with Australian Accounting Standards including Australian Accounting Interpretations of the Australian Accounting Standards Board.
- (b) At the date of this Statement there are reasonable grounds to believe that the Association will be able to pay its debts as and when they fall due,
- (c) During the year ended 30th June 2012, no
 - (i) officer of the Association,
 - (ii) firm of which the officer is a member, or
 - (iii) body corporate in which the officer has a substantial financial interest, has received or become entitled to receive a benefit as a result of a contract between the officer, firm or body corporate and the Association, other than as disclosed in Note 16.
- (d) During the year ended 30th June 2012, no officer of the Association received directly or indirectly from the Association any payment or other benefit of a pecuniary value other than members of the Board who are also employees of the Association received salaries and related benefits in accordance with their terms of employment, other than as disclosed in Note 16.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:

Watson A Chair

mon

Morcombe C Treasurer

Signed at Adelaide this 24th day of August 2012

KESAB 2011 – 2012 Financial Report and Statements of Financial Position are available on request from KESAB Inc.



SPONSORS/PARTNERS















































































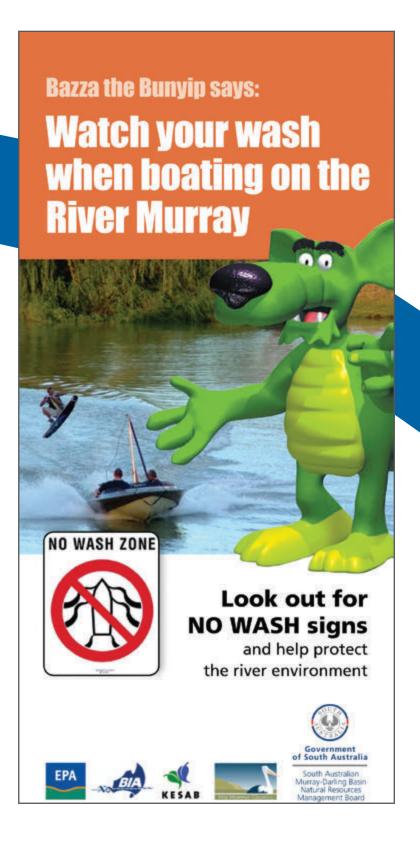














Keep South Australia Beautiful Inc.

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